

## **Report Media Coordinator**

### ***Vincent BOILEAU-AUTIN***

The past year was a hard time, very difficult and unfortunately, I was not able to invest myself fully in EPOA.

At the end of 2014, the city of Montpellier went through devastating floods that sadly have destroyed Montpellier Pride's office. Due to this, our organization's offices were closed for three months. With the volunteers of the association, I have worked on the renovation of our offices for Montpellier Pride until February 2015.

This bad event was not the only one, our organization has experienced. In March 2015, one month after the end of our offices renovation, the coordinator of our organization left because of the sudden death of her mother and went back to its original area. I had to replace the coordinator and to ensure her volunteer work, besides my commitment as a Chairman. Therefore, I have no other choice than to put apart my professional life. Until today, we did not find a replacement.

With these hard life events, it was not possible for me to go to the various board meetings. Therefore, I could just go to the Brussels meeting and to the EuroPride of Riga, and I could not go to Vienna, Dublin, etc.

All this delayed my Media Coordinator mission and I am sorry about that. However, I have worked on a new communication plan. There are two steps to this plan. The first step is very long but complete. (principles and studies); the second stage (analysis and implementation) will be realized for the second year. It is necessary to make an analysis with EPOA communication tools, in order to define the objectives, the EPOA's message and the target EPOA wants to reach, to plan communication operations, to establish the budget to spend on this and to set up a reporting Communication activities.

These questions must be treated at the office to allow EPOA to get benefits from the communication plan, which I hope will be more effective for the public and members.

The year 2016 will be very busy with the organization of Annual General Meeting and World Conference InterPride Montpellier 2016 and AGM EPOA Montpellier 2016. So I will do my utmost to bring forward the draft communication plan that is currently in progress. The team of Montpellier Pride is a smaller team. If I can't manage it entirely, I will unfortunately lead to resigning my EPOA mandate.

Thank you for your understanding.