



We bring EuroPride to Magdeburg!

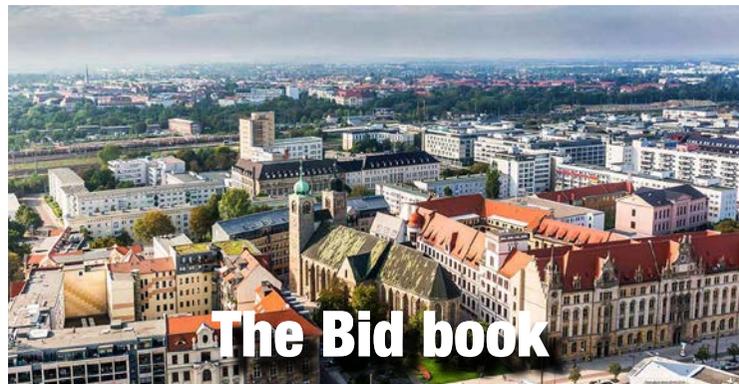


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The Bid book



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Welcome to Magdeburg!

We are proud to present our application to you through our bid book. To understand why a EuroPride in the tranquil east of our country is so important, you will learn something about the situation of queers in Saxony-Anhalt and Germany on the following pages. For this purpose, we will go on a journey through German history and the history of our beautiful city by the Elbe.

But why actually in Magdeburg? In a city whose name is probably only known to a few people outside the German-speaking world?

Magdeburg is by no means a metropolis, so we have put together some tips and tricks for your journey and accommodation during EuroPride. Your health and safety will be taken care of on-site. Should you need help, you will quickly realize that this is not a problem.

Let's create a sustainable social change together! Especially in rural Germany, there is still room for LGBTIQ* acceptance and tolerance.

As a city in Central Europe, a clear and strong signal for queer people all over Europe can come from Germany, especially in these difficult times.

Queer people do not only live in the metropolises; 80% of Europeans live in cities and towns with less than 250,000 inhabitants.

We look forward to making a statement with you against queer hostility - because we are „Queer by birth, fabulous by choice.“



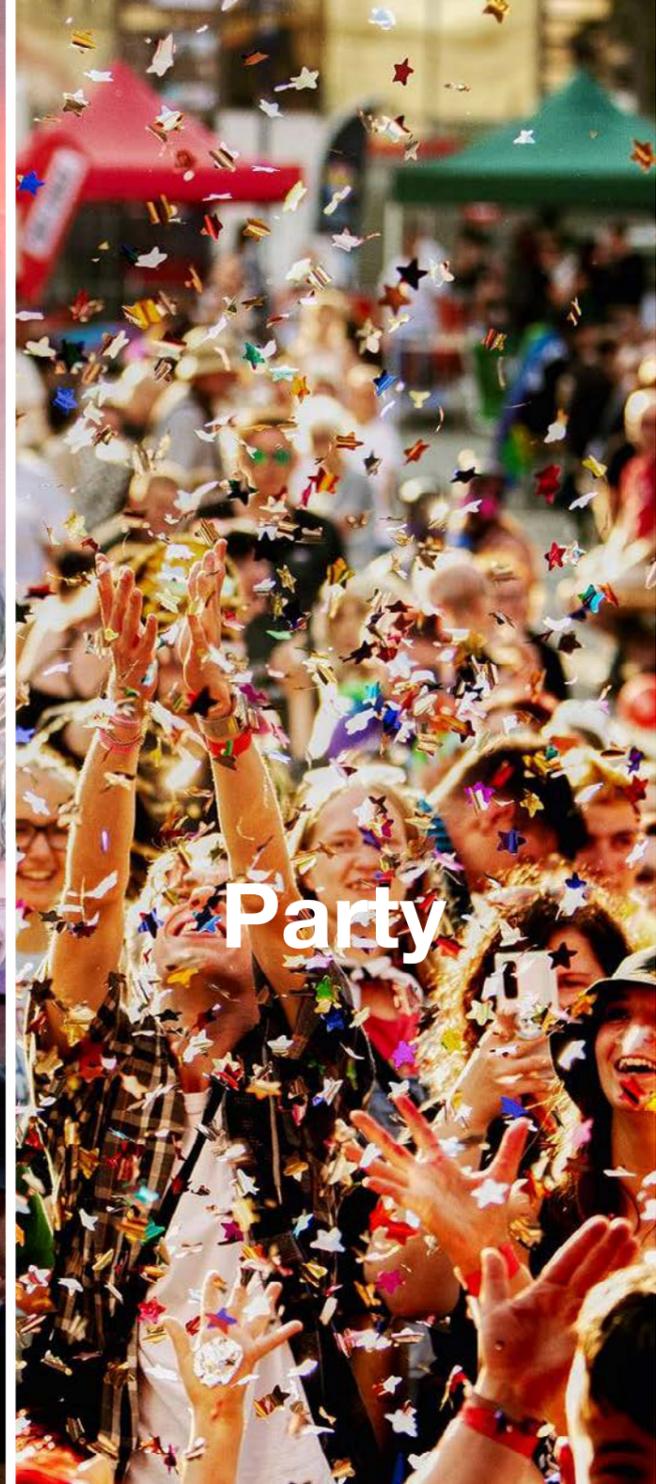
CSD Hannover 2022



Politics



Culture



Party

Self-portrayal of the association

In people's perception, Christopher Street Day (CSD) in Magdeburg is primarily a demonstration, a city festival, and a closing party. These are undisputed highlights, but the CSD is more! Behind this is the CSD Magdeburg e.V. with its over 200 volunteer members and hard-working helpers.

Currently, we have a five-member board of directors with equal rights and ten additional representatives of the board as well as regional group leaders. Individual projects must live and develop through concrete contact persons.

Since 2011, we have been advocating for more tolerance, acceptance, and respect for LGBTIQ* people, considering more dimensions of humans than their sexual orientation and identity.

With the Queer Inclusive project, we stand up for dismantling barriers within the community, for example,

with a so-called „Buddy Program“. Queer inclusive also stands for social participation throughout the year. Factors such as intercultural differences and handicaps also play a role. The aim is to fight queer intersectional racism in workshops and actions.

We must look at people as a whole and fight for LGBTIQ* rights as a whole, but also consider our differences. Everyone is welcome! It is precisely through the differences and commonalities that we want to achieve sustainable changes in society.

On one hand, with our regular party series „Gaydance“, but on the other hand with workshops and projects at schools and secondary educational institutions.

Sports competitions and low-threshold leisure activities for people of all ages can be found in our calendar of events throughout the year.

It is particularly important to work together in networks and, above all, to bring the strengths and expertise of many organizations on board.

We often see ourselves as a platform organization that makes it possible to create many concrete topics of smaller differentiated organizations visible.

We also use the connection to Magdeburg's partner cities to influence and support queer people there. For example, we supported the first Pride Le Havre France 2022 on-site.

Constructive communication and visits also occur with the cities of Habin, Radom, Saporoshje, Nashville, Sarajevo, and Braunschweig.

Our heart project "CSD Saxony-Anhalt" finally creates the possibility to make queer life visible in rural areas: „Security through visibility“.



Motto 2022 - Queer Europe: Never gonna give you up!

Whether young, old, queer, or not, everyone knows Rick Astley's classic „Never Gonna Give You Up“.

The CSD Magdeburg e.V. has chosen „Queer Europe - Never Gonna Give You Up“ as a particularly catchy motto for 2022, deliberately humorous because Pride should be fun and strengthen the self-confidence of the queer community. But for us, there is much more to it than a funny meme or a timeless bop.

Queer Europe - Never Gonna Give You Up: (We) never give you up.

This is our dream because we want to stand up for everyone, not only for queer people in cities but also in rural areas, not only for queer people in Germany and the whole of Europe. We are for a solidary and caring togetherness, because whether young or old, wherever you come from, no matter where you live: everyone deserves to be able to live out their queerness freely and without fear and threats. Everyone should be able

to wear this part of themselves outwardly with pride, but unfortunately, this is not yet the reality everywhere. That's why we also think of those who don't have this possibility and campaign for something to change because we never give up on each other: We never give up on each other.

The freedoms that queer people enjoy in countries like Germany do not exist in all of Europe by a long shot, especially if you take a look at Eastern Europe. In Poland, so-called „LGBT-free zones“ have already been created: Districts and places are forbidden for queer people. It doesn't stop there: homophobia and transphobia are politically courted in the Eastern European space; this results in increasing violence towards queer people, the worsening fear in the queer population, and the difficulty for especially young people to accept themselves and their own queer identity. This makes it clear: it is time to show solidarity beyond our own borders. We stand up for equal rights and freedoms for

queer people all over Europe.

In many larger cities, there are associations, groups, initiatives, and the like where queer people can find a place to go or get involved. However, queer perspectives are fundamentally more normalized in cities than in rural areas. This is because, in rural areas, there is often a lack of structures and resources to educate the population about this topic and sensitize them to it. In addition, more people are already outed in cities than in rural areas.

Because of EuroPride 2025, CSD Magdeburg e.V. has decided on an English motto. This shows that we are internationally accessible and welcome everyone, no matter what country they come from or what language they speak. Furthermore, because solidarity doesn't just mean solidarity within your own borders - we go beyond that and want queer people from all over Europe, physically or in spirit, to appear united.

Those who know the song well probably already anticipate the following line: „Never gonna let you down.“ Our demands are not just hot air: we are ready to fight for our rights and freedoms and will continue to fight until they are enforced in the regions of Europe where queer people are so far from being able to live freely in that respect. It also appeals to those who mainly suffer from these circumstances and do not feel safe in their surroundings: We will fight for you - and we will not let you down.

So the next time Rick Astley's catchy tune gets stuck, think about the long way our community still has to go, come to Magdeburg on 20.08.22 and let's take to the streets together - also for those who don't have the opportunity to openly show their queer side in their environment!

History



- History of the association
- Magdeburg's history
- Magdeburg's gay history
- What was it like for lesbians in the GDR?



History of the association

For the first time a CSD took place in Magdeburg in 1996. On June 9th, LGBTIQ* people from all over Saxony-Anhalt officially took to the streets for the first time, under the title „Without confrontation no tolerance!“. After this first success with 100 people participating, the cities of Magdeburg, Halle, and Dessau alternated until the turn of the millennium.

Even then, the community was aware that only through cohesion and cooperation something could be achieved and changed.

At the beginning of the 2000s, the CSD in Magdeburg and Halle was held every year with different small hurdles. It was always carried out in cooperation with different associations, organizations, and many private persons.

In the beginning, the Men's Club and the "Gummibärchen" were in charge. The organizers gained self-confidence and participants from year to year.

On 05.10.2011 the CSD Magdeburg e.V. was founded, which from then on took over the planning of the Christopher Street Day Magdeburg.

Although founded in 2011, the CSD Magdeburg e.V. was first a sub-association and only became independent in 2018. A clear vote of the general meeting was detached from the original association, and this opened up new avenues for funding and growth. In particular, the association could now join partners supra-regionally such as CSD Nord and CSD Deutschland.

This made it possible to enlarge the CSD, tackle more projects, and become more present in the public eye. It was and still is important to be present all year round. This includes many events in the field of prevention, education, and politics but also party and queer life.

In 2019, we looked at the past with the project „Queer Magdeburg - A city in the change of time“. We went on the traces of queerculture in Magdeburg and made over 100 years of Queer history of the city visible. Consequently, learning from the past to shape the future.

In 2019, over 5000 people participated in the Pride demonstration in Magdeburg.

In the intense pandemic years of 2020 and 2021, the queer community was able to remain visible. In both years, despite the circumstances, a Pride and many other important events took place. Here we made use of the

special features of the rural area and were able to carry out the event safely for all through special concepts.

Today the association counts over 200 members, among them are also many people from the smaller cities of Saxony-Anhalt. In the meantime, we had reached a respectable level of acceptance and tolerance in Magdeburg - but the demand for CSDs in the smaller cities grew. Therefore, in 2020 we created the network CSD Saxony-Anhalt to be able to support and help, especially in the rural areas around us.

2021 the first CSD took place in Schönebeck (Elbe) and in Stendal. This was only possible through the founding of regional groups and the intensive exchange of experiences as well as the active support of volunteers from Magdeburg. In 2022, Salzwedel and Dessau-Roßlau joined, and each held a Pride. Other regions, such as the Harz, are in the starting blocks.

By looking beyond the city limits we have noticed that we can help many others but also get so much more energy, inspiration and gratitude back from these many people. We would like to pass on this concept and the related experiences to other organizations throughout Europe.



Magdeburg's history

Magdeburg's history dates back to the Middle Ages. The city was first mentioned in a document in 805 A.D. The first Emperor of the Holy Roman Empire, Otto I, is today the namesake of the „Otto City Magdeburg.“ Otto I. (the Great) founded the St. Mauritius Monastery in 937, where his first wife Edith was buried nine years later. To underline his imperial claim, he began a magnificent new building only a few years later. Unfortunately, this second cathedral was completely burnt out by a fire in 1207. In the same year, Archbishop Albrecht I von Käfernburg began laying the foundation for the third cathedral as we know it today. The new building was delayed by interruptions in construction and extensions so that the cathedral was not finally completed until 1520. South of the cathedral, in the cloister, are the remains of the Moritz Monastery from 937. In July 1524, almost all Magdeburg churches were reformed after Martin Luther preached there several times. Only Magdeburg Cathedral remained Catholic until 1567. During re-Catholicization, Magdeburg was not spared from the Thirty Years' War. The founding of a city school met Luther's call to establish Christian schools and „Libereyen“. The stocks grew rapidly due to the flourishing printing tra-

de but were just as quickly decimated again with the advent of the war. The library was neglected for a long time and was not made accessible to the general public until 1827.

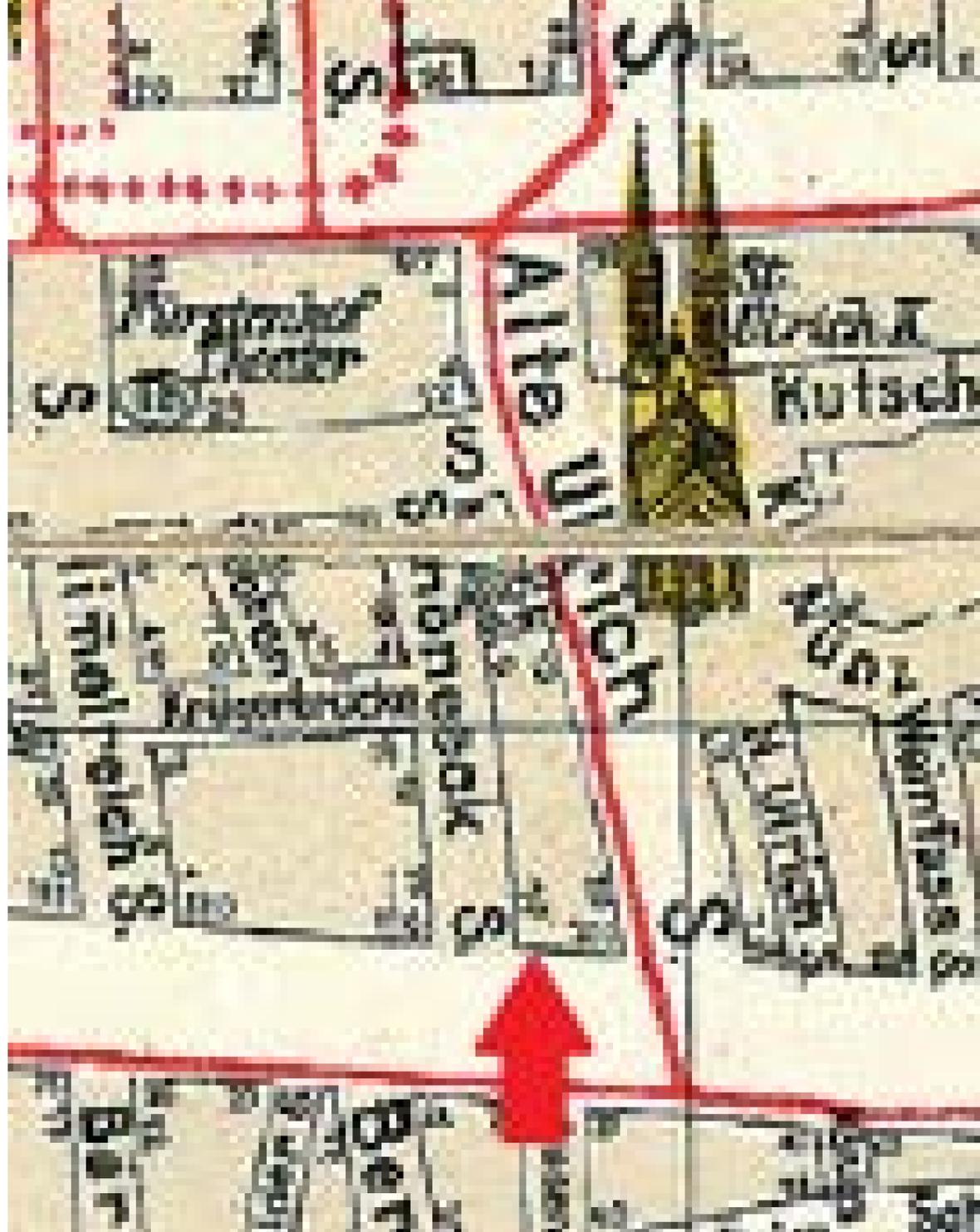
During the Thirty Years' War, imperial troops overran the city of Magdeburg. The killings, pillaging, and rapes of 1631 went down in history as the „Magdeburg Wedding“. It was the most significant and worst massacre during the entire war. However, about 4000 women and children found shelter in the cathedral. At the end of the war, barely 500 people lived in Magdeburg. The city was set back centuries in its development and did not recover until the late 19th century.

In the Middle Ages, Magdeburg was an important trading center and hub. Likewise, „Magdeburg law“ emerged in the 12th century.“ Magdeburg law reached Eastern Europe and even Russia with the Sachsenspiegel, the first prose work in the German language, and is considered one of the most important medieval city laws. It contains merchant, matrimonial property, inheritance, and criminal law regulations. The so-called Magdeburg

family of city laws extends from Braunschweig, Dresden, Warsaw, Posen, or Kyiv to Novgorod in Russia. For centuries, the Magdeburg High Court, with its alderpersons, was the leading authority in Central Germany. In Germany, the „Sachsenspiegel“ and Magdeburg law were replaced by the Civil Code on 1 January 1900; however, the Imperial Court in Leipzig still based a judgment on the „Sachsenspiegel“ in 1932.

During the Second World War, the National Socialists set up six subcamps in Magdeburg. From 1943 onwards, the city was intensively bombed by the Allies until finally, 90% of the town was destroyed on 16 January 1945. Neo-Nazis still march through the city on January 16th. After the war, the district town was a center for mechanical engineering in the GDR but lost its economic importance with the fall of the Wall and reunification. Today Magdeburg is the capital of Saxony-Anhalt.

Education and the historical book heritage have been an essential component for 500 years, and so the city library will also celebrate its 500th anniversary in 2025.



Magdeburg's gay history I

The queer history of Magdeburg goes back a long way, but it contains heavy fates of queer people. In 2019 we launched Queer Magdeburg to keep this queer history alive and, above all, to make it visible. A city in the change of time and history from which one can and should learn a lot.

A famous son of Magdeburg is Magnus Hirschfeld, who opened his first practice in Magdeburg in 1894. However, it was initially still a naturopathic and general medical practice. It was only later, in Berlin, that his work as a doctor, sex researcher, and co-founder of the world's first homosexual movement began. The Ulrichshaus stands not far from the former location of Hirschfeld's Magdeburg practice, which was at Breite Weg 168 (corner of Schönebeckstr.) from 1894 to 1896.

For his research, Magnus Hirschfeld conducted statistical surveys on sexual orientation among students and metalworkers from 1903/04 onwards, which revealed that 2.3% of the population were homosexuals and 3.4% bisexuals.

After some students who had been questioned denounced him, he was convicted of insult on **7 May 1904**. The Munich branch of the WhK criticized Hirschfeld's actions in the student questioning meeting on 22 January 1904. It distanced itself from Hirschfeld based on the criminal charges on 22 April 1904. In the times of National Socialism from 1933 to 1945, many Magdeburgers were arrested and deported based on Paragraph 175a.

Most of the so-called Rosa Winkel prisoners were taken to the Sachsenhausen concentration camp. There they had to work themselves to death literally or were deliberately murdered by SS people. In Magdeburg, twelve stumbling blocks commemorate the homosexual Nazi victims. So that their fates are not forgotten, and their biographies are preserved as a memorial.

Decades later, in 1968, Paragraph 175 was deleted without replacement in Magdeburg and all other cities of the former German Democratic Republic (GDR). This

made East Germany more liberal than West Germany. The law was merciful, but society was not.

As in the Federal Republic, thousands of gay men in the GDR were initially sentenced under Paragraph 175 and locked up in prison or penitentiary. But in 1957, the East Berlin Court of Appeal ruled „that in the case of all offenses covered by Section 175 of the old version, wide-ranging use should be made of the discontinuance on the grounds of insignificance“. The judges found that homosexual acts posed no danger to socialist society. In 1968 the GDR restructured its penal code, and paragraph 175 was dropped - in the Federal Republic, it remained. On paper, gays in the GDR had more rights. But not in the streets. The state tolerated homosexuals, but they were neither accepted nor treated equally by the socialist regime or society. Especially in the provinces, gays and lesbians were under enormous pressure - they could not come out without being excluded and discriminate against.

In 1987, the Supreme Court of the GDR ruled that „homosexuality, like heterosexuality, is a variant of sexual behavior. Homosexual people are therefore not outside socialist society, and civil rights are guaranteed to them like all other citizens.“.

One year later, the follow-up paragraph to Paragraph 175 was also deleted without replacement - in the GDR, gays, and lesbians were thus at least formally in a much better legal position than in the Federal Republic. On 14 January 1991, the "AIDS-Hilfe Magdeburg e.V." was founded in a small cellar near the Buckau train station. The aim was to provide support and counseling for all people in the city and the surrounding area in all psychological and social matters related to HIV/AIDS and other sexually transmitted infections (STI), based on self-help.

To date, "AIDS-Hilfe" aims to:

- Support all people directly and indirectly affected by HIV/AIDS and other sexually transmitted infections



Magdeburg's gay history II

(STI) at dealing with their situation

- Represent the interests and rights of HIV-positive people and groups particularly affected by other sexually transmitted infections, uncover exclusion, and prevent isolation
- informing the public in a targeted and factual manner to reduce unfounded fears and promote solidarity with those affected
- Prevent new infections through prevention
- Strengthen self-confidence and the ability to lead a self-determined life among positive people

1996, queer people officially took to the streets for the first time in Magdeburg.

Kammerspiele Magdeburg. Some cars parked in front of the door, decorated with bright orange balloons, and almost 100 visitors waited inside for a panel discussion to begin. Topic: „We are everywhere - lesbians and gays from Saxony-Anhalt demand equal rights“, Christopher Street Day in Magdeburg. „For the first time,“ announces a poster. „The first time? Rubbish!“, Oli shakes his head. „We've been celebrating our CSD in Magdeburg

for years. Only this time, it's highly official and political. Kind of stiff.“ The 34-year-old went anyway. „After all, it doesn't matter how the whole thing is put on. What counts is that something happens at all, that we step out of anonymity.

Also, in **1996**, Olaf and Micha brought a breath of fresh air to Magdeburg's gay scene and opened Magdeburg's „Gummibärchen“, the first gay and lesbian pub. The „Gummibärchen“ was a nice place to go for the queer community but was also always open to heterosexual people.

In **1997**, the Magdeburg state parliament passed a „law to reduce discrimination against lesbians and gays“. The essential features of the law correspond to a draft by the SVD (Gay Men's Association of Germany). Saxony-Anhalt is the first federal state with an anti-discrimination law for lesbians and gays.

2001, the first registered civil partnership was sealed in Magdeburg.

The first BOYS'n'BEATS took place 2003 and ensured that this spring was especially hot. Hundreds of party

fans from Hanover, Leipzig, Braunschweig, Halle, and Berlin celebrated until the early hours of the morning in the newly discovered „Fichte KULTURWERK“ and let themselves be spoiled by groovy house & techno sounds and the best from the 70s & 80s, black charts.

Since 2006, the Women's Initiative Magdeburg e.V. has been running the former baths as a socio-cultural and women's centre under the name Volksbad Buckau c/o Frauenzentrum Courage. They offer district-related and city-wide educational, counseling, and cultural work. It creates opportunities for visitors and users to encounter art, culture, and communication. The cross-generational offers are created in cooperation with various partners from the district, the city of Magdeburg, and nationwide. In addition, to live music, theatre, cabaret, readings, and exhibitions, they also offer workshops, courses, seminars, holiday activities for children, and much more.

On **October 5th 2011**, the CSD Magdeburg e.V. was founded, which henceforth took over the planning of Christopher Street Day Magdeburg. The task of organi-

sing the CSD thus passed from the LSVD Saxony-Anhalt to the CSD Magdeburg e.V.

Since 2015, the Magnus-Hirschfeld-Weg in the north of Magdeburg has commemorated the co-founder of the homosexual movement who died 80 years ago. Federal Minister of Justice Heiko Maas (SPD) spoke at the inauguration of the street sign. Hirschfeld (1868-1935), a doctor and sex researcher, had his practice nearby in Magdeburg.

In 2021 there was an author reading with Rainer Vollrath („Two Loves“). The city's working group supports us in public relations. In addition, there will also be a documentary about the persecuted queer in Magdeburg.



What was it like for lesbians in the GDR?

The „traditional“ family image and marriage were considered the norm in the GDR, so homosexuality was a taboo subject. A discourse about same-sex love simply did not take place. Gays and lesbians were not to be found in public. They were „invisible“. Moreover, homosexuality was forbidden in the GDR according to §175 of the StGB (German Penal Code) and could entail up to 6 months in prison. However, this paragraph did not apply to lesbians. Thus, female homosexuality was not forbidden by law, yet lesbians were exposed to constant discrimination. A homosexual person was simply not welcome in the GDR.

The age of consent for heterosexuals in the GDR was 16, but for homosexuals, it was 18. This meant that homosexual sex with minors between 16 and 18 was punishable. That was discrimination by law.

Coming out or having a relationship with another woman usually did not happen for fear of the consequences. And showing yourself with a female love interest on a public street seemed almost impossible and always entailed consequences such as exclusion, insults, or

even physical violence. Lesbians thus lived in constant fear of professional and private restrictions, and these fears were justified. They were not allowed to show their sexuality and inclination in public, and they had to pretend, adapt to society and try to live their life as „normal“ as possible. Because life after coming out was different, usually worse, it happened that lesbians entered heterosexual marriages and started a family because a single, childless woman did not conform to the social norms.

But up to the present day, we have seen some progress. In 1968, for example, §175 was abolished, and homosexuality was no longer legally punished in the GDR. Also, male homosexuality is now equal to female homosexuality in Germany. And since October 2017, same-sex marriage has been permitted.

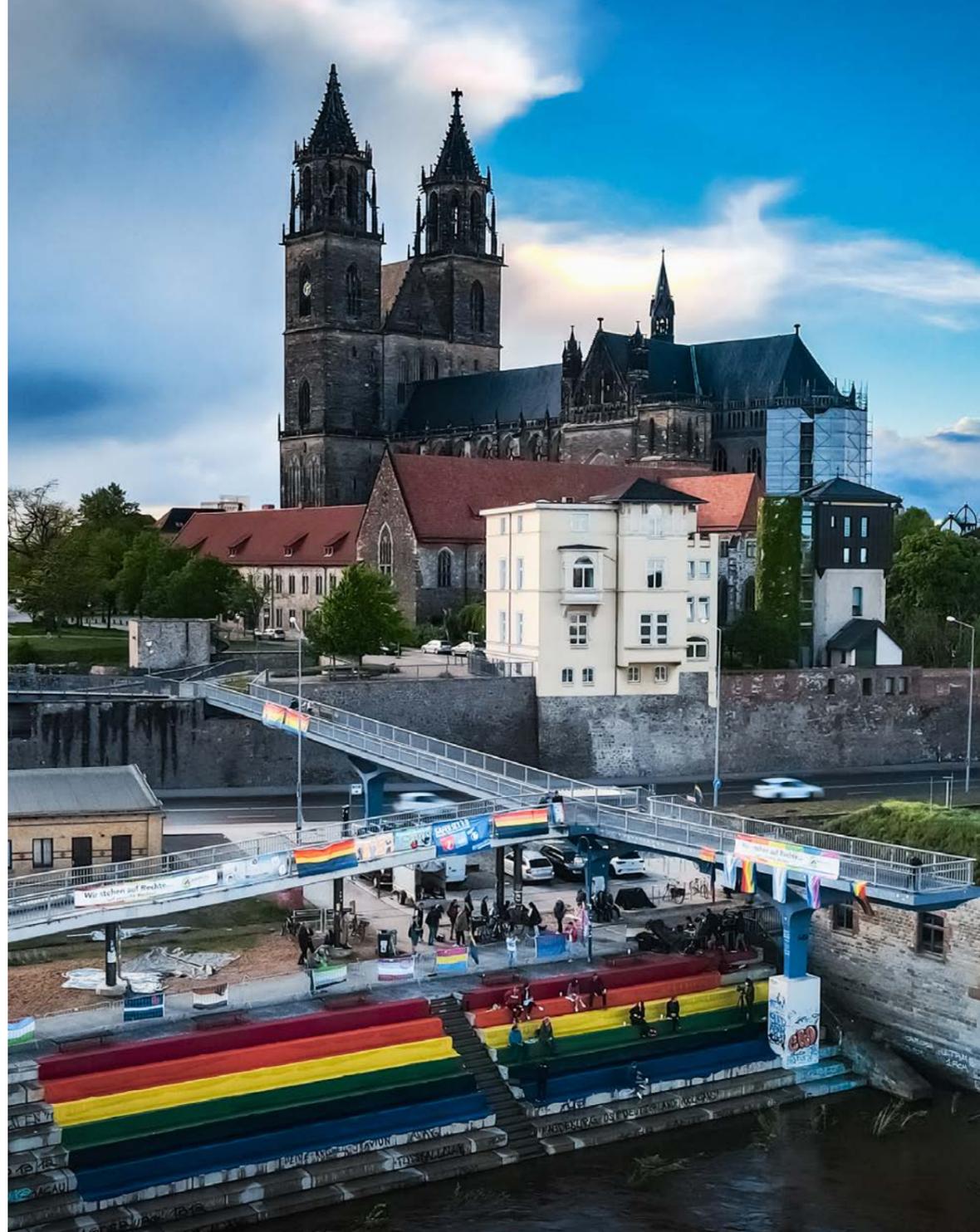


CSD Magdeburg 2021

Applicant Presentation



What is unique about Magdeburg?
Getting to Magdeburg
Accommodation, utilities, transport
Health and Safety
Inclusivity at Europride
Sustainability



What is unique about Magdeburg?

Magdeburg is located in the heart of Europe, next to the Elbe, which is a 1094 km long river.

The city has a lot to offer, such as the last work by Friedensreich Hundertwasser. The Hundertwasser House - Green Citadel is inviting for young and old and is an absolute must for tourists. Magdeburg Cathedral, over 800 years old, is the city's landmark and burial church of Otto the Great, the first emperor of the Holy Roman Empire.

Today, the city is home to around 240,000 people, compared to about 2.2 million in the entire state of Saxony-Anhalt. There are 107 inhabitants per square kilometer, which is almost the same as the average of the 27 EU countries.

Magdeburg has been a university city since 1993 and is home to one of the youngest universities in Germany.

With around 13,000 students, Otto von Guericke University offers a universal center for research and teaching.

The Elbauenpark, approximately 100 hectares of park, invites you to walk, frolicking, relax and attend many different events. It's a very special family and leisure park in the north-east of Magdeburg

The zoological garden in Magdeburg has existed since 1950. The approximately 1000 animals even provide a good insight into homosexuality in the animal kingdom. Guided tours can be booked on this very subject.

Magdeburg's large opera house offers a ballet ensemble with many impressive plays, but an absolute highlight is the annual play on a large open-air stage on the „Domplatz“.

Concerts and parties are a permanent feature of the city.

The art museum „Kloster unserer lieben Frauen“ is a former monastery complex in the old town; the grounds are one of Germany's most important Romanesque complexes. The Magdeburg Lift Bridge, a former railway bridge, is now a popular meeting place for young and old. In 2008, the Italian artist, Maurizio Mannucci, installed a light sign on the bridge. Every day before nightfall, the lines: „From so far to here“ and „From here much further“ continue to shine visibly through the night in red and blue lights - a work of art par excellence.

Our city also has different clubs to offer, some existing since the 90s. In the beginning, Magdeburg was a stronghold of the emerging techno music, which has remained so until today. There are also several smaller clubs such as the Boys'n'Beats, Ellen Noir, Insel der Ju-

gend, the Geheim Club, Buttergasse and a few more.

The city offers the „Nemo“, a swimming/fun pool, and several other good indoor swimming pools for water lovers.

And if you really are drawn to water, Magdeburg's „White Fleet“ offers all kinds of boat trips on the river Elbe.

Magdeburg is also home to many trade fairs, which attract large numbers of people and are highly recommended.

The low mountain range of the Harz is not far from our state capital, which is also the highest mountain range in northern Germany. Therefore, numerous sights invite visitors to relax close to nature.



Getting to Magdeburg

Magdeburg is in the heart of Germany and is easy to reach from all directions. Here we list the quickest way to get to the Ottostadt.

Arriving by car

Magdeburg's motorway junction connects the city to the west and east with the A2 towards Hanover and Berlin and the south with the A 14 towards Leipzig and Dresden. In addition, the state capital of Magdeburg lies on the B1, B71, B81, B184, B189 and B246 federal roads.

Arriving by train

Although Magdeburg is currently not connected to the ICE network, you can also get to Magdeburg quickly by IC or local train. Find your best connection here:

www.insa.de
www.bahn.de

Traveling by long-distance bus

Magdeburg is a stop and hub for many bus lines. The Central Bus Station Magdeburg (ZOB) is located directly at the central railway station. Just a few minutes' walk from the city center.

www.busliniensuche.de

Arriving by plane

Four international airports are located in the immediate vicinity of Magdeburg: Berlin Schönefeld and Berlin-Brandenburg are approx. 150 km away, Hanover approx. 150 km and Leipzig/ Halle approx. 100 km.

Halle/Leipzig airport: www.mdf-ag.de

Berlin-Brandenburg Airport: www.berlin-airport.de

Hanover Airport: www.hannover-airport.de





Accommodation, utilities, transport

The average hotel price in Magdeburg is 1.37 times lower than the average in Germany.

Thus, the average 1-star price is 43 €.

The average 2-star price is 60 €

The average 3-star price is 66 €

The average 4-star price is 70 €

In addition to a large number of hotel places, there is also a large number of holiday flats.

You can also spend the night in the surrounding area of Magdeburg, which is very idyllic and close to nature.

There are also several campsites where you can park your car, for example directly near the river Elbe.

As a cheap alternative for many young people, we are planning a tent city in Elbauenpark.

We plan to offer overnight accommodation in our own or rented tents on the part of the park grounds. The necessary infrastructure is available and is often used for events. The Elbauenpark is directly connected to the tram network so guests can travel directly from there to the individual events.

Meals in inexpensive restaurants are available for €7.50 to €10.

Coffee is available for €1.50 to €1.90.

Guests can obtain 0.5 liters of local beer for 3 to 4 €.

For public transport connections, there will be a local transport ticket specially adapted to EuroPride. This ensures that guests do not struggle through a jungle of fares and reach their destination quickly, safely, and inexpensively.



Health and Safety

We will organize the EuroPride as a whole as safe as possible.

In addition to the general safety precautions such as fire brigade, police standby, and hospital standby, which are available 24 hours a day, we will provide other health and safety precautions throughout the city.

For example, they will be available at every venue. Be it on the main stage, smaller venues, or a tent city. Paramedics, as well as security service providers, are available and visible everywhere.

In addition to testing stations for sexually transmitted diseases, workshops, and lectures on queer-relevant topics (STI, mental health, etc.), we also take care to

have interpreters in the festival area. Safe spaces and first-aid stations will also be set up to help queer people with personal worries and problems of any kind.

Street workers, interpreters, security service providers, and close contact with the security authorities and the health sector are just a few points we are preparing for the safety and health of all guests.

Covid-19 and its consequences

In case Covid-19 is still threatening people in 2025, we will ensure a safe hygiene concept, build up on the successful experiences from the past years at the CSD in Magdeburg so that all our guests can experience the EuroPride in Magdeburg healthy and safely.



Inclusivity at Europride

In order to make our events as barrier-free as possible, we use the guideline „CSD is there for old people“ of the “Bundesinteressenvertretung Schwuler Senioren e.V.” and the “Dachverband Lesben und Alter e.V.”, as well as “Queerhandicap e.V.”.

For this purpose, we offer sign language interpretation during the entire Pride event so that deaf people can follow the spoken texts. In addition, there is a gallery in front of the stage so wheelchair users can follow the action on stage. Finally, to enable people with walking difficulties to participate in the demonstration, they will be given a place on the demonstration wagons.

Especially for older people, it is a challenge to be exposed to the sun all day long on hot summer days, so we offer enough shady places where people can rest and be provided with drinks. Easy access to toilets is guaranteed.

Our events are easily accessible by public transport, thus eliminating long walks.

Furthermore, as an association for LGBTIQ* with a migration background, we offer a shelter in Magdeburg and will also specifically help queer refugees.



Sustainability

In January 2016, the UN set out seventeen sustainability goals of the United Nations in Agenda 2030, the so-called Sustainable Development Goals (SDGs). Here, the focus is not only on ecological sustainability but also explicitly on socio-economic issues. Sustainability also plays an essential role in our work and our planning. A look at the Sustainable Development Goals shows that much of our work is closely linked to them. We as a community are also very aware of our responsibility towards the goals. It is also clear that without equality for queer people, a diverse and open society, without a focus on the queer community, the 2030 Agenda cannot be achieved. For this reason, we are taking a unique look at the Sustainable Development Goals and our focus on them at the EuroPride.

For us, sustainability does not only mean ecological sustainability, but it is also a broader concept that includes environmental and socio-economic sustainability. EuroPride in Magdeburg serves 9 Sustainable Development Goals of the German government / the UN.

Concrete details

- Magdeburg is a fair-trade city.
- There are short transport routes.
- There will be a concept for CO² compensation for travel,
- Cooperation with local initiatives such as „Otto pflanzt“.
- 65% of the electricity in Saxony-Anhalt is generated by wind power.
- Two-thirds of Saxony-Anhalt is agricultural land, and in regional supply, organic food is ensured.
- A standardized deposit system is already used at all events.
- A quarter of Saxony-Anhalt's area is forest land.
- Magdeburg has 19.4 m² of green space per inhabitant, which puts it in 4th place in Germany.
- Cooperation Ottopflanzt calculator for CO² footprint trees Donations
- STI - Test
- Free and low-threshold access to water
- Interpreters and „Safe Zones
- First and foremost, of course, gender and sexuality equality.

We bring Europride to Magdeburg



Why Europride in Magdeburg?

Pride in the heart of the city

The CSD action weeks

CSD Saxony-Anhalt / CSD Germany e.V.

Queer life in Saxony-Anhalt and Germany

Partner Cities program of Magdeburg I



Why Europride in Magdeburg?

The city of Magdeburg, as the state capital in the middle of Germany, is predestined as a location for Europride 2025,

It would be the first Europride in former East Germany.

We are aware of the particular location and want to use it to draw attention to the problematic political situation on the one hand and the unique living conditions of queer people in the former GDR. Still noticeable today under the term Feeling Ost.

Magdeburg is the city where art, culture, science, and queer activism join hands. The different realities of life of the different generations of people meet at almost countless places in Magdeburg. In each of these places, the past and the present mix in their own way.

Magdeburg is the city where students of the local Otto von Guericke University are holding a queer festival in

combination with queer education at a fortress complex from 1865. The so-called Campus Pride represents innovation and a particular advance in innovative Pride forms. It is also the city where the biggest CSD in the whole state takes place with great support from many institutions, companies, and the civilian population on a square that is first mentioned in history in the year 965.

The CSD is organized and carried out on a purely voluntary basis. Many projects around it, as well as the year-round educational offers, are not financed by the state but by donations and cooperation with many organizations. This kind of financing gives the CSD certain freedom from politics and thus a special type of activism.

We want to be seen as a blueprint and spread our concept. To look beyond the edge of one's own city and support active people in one's immediate surroundings as well as to create regional groups. To use the possibilities of technology and thus digitally network activists in small places all year round to realize joint visibility pro-

jects there. This city or the federal state is the place where numerous institutions, associations, and groups fight for the rights of queer people in the most diverse areas of life.

That alone would be enough to allow us to realize EuroPride 2025 in Magdeburg. It is a sign that the fight for queer rights, which has been going on in Magdeburg for over 20 years, is not in vain. We activists in Magdeburg face the consequences of racist, anti-Semitic, sexist, and queerphobic thoughts, „opinions“ and actions all year round. Every person has the same rights, regardless of faith, sexuality, gender, home, and origin. No matter if with a handicap or without.

We want to organize this Europride in the clear spirit of reconciling culture, science, and queer activism. For Europride 2025 in Germany, for Europride 2025 in Magdeburg.



Pride in the heart of the city

At the beginning of 2022, we succeeded in opening the PrideHub Saxony-Anhalt with donations and support. The PrideHub serves as a queer workspace in which large parts of the bit book for EuroPride were created. At the same time, it is a networking space and storage facility for many materials that the various regional groups will use for their events. Visible, digitally accessible, and barrier-free, it gives many people the opportunity to do their voluntary work here.

Our concept has always been to hold events all over the city to get in touch with as many people as possible. So we will also carry many EuroPride events in the best places for you. For example, the Human Rights Conference will be held on the university campus.

In the course of EuroPride 2025, however, we would

like to realize a long-cherished dream.

There should be a central contact point in the city, for example, an information center, an event location, and a meeting place. We want to use EuroPride 2025 to permanently create this space and place for the city's community.

The Pride Village is to be built directly near the cathedral. Protected by trees in the city's heart and yet quietly located with a view of the Elbe.

During the whole Pride week, there would be a free cultural program, discussion forums, and the possibility of getting hurt. It is essential for us to have this central contact point for a first welcome and also as part of our outreach program.

Together with the international community, we want to fill this place with Queerlive.



The CSD action weeks

The CSD action weeks in Magdeburg always begin two weeks before the Pride Demo.

During this time, many events take place; this year there are over 40.

Together with queer organizations and groups, we organize workshops, lectures, panel discussions, parties, sporting competitions, and excursions by bike or on foot.

The events take place all over the city and even beyond.

We need to offer something for everyone!

For example, we traditionally hold our rainbow family festival, where rainbow families are in the foreground.

Our sports festival has a volleyball tournament, a trash Olympiad, and bubble ball. We can celebrate at our CSD devotional, listening to God's Word and singing hymns.

The creative workshop focusses on empowerment and queerness for your Pride slogan. "Queer zoo visit" allows an insight into the normality of homosexuality in the animal kingdom. Minigolf tournament and Rainbow Bowling cup are looking for players. Quiz night and speed dating are perfect for getting to know people

better. Our queer bike tour takes you to the outskirts of Magdeburg. The waterway cross or trough bridge is especially worth a visit. Workshops on queer intersectional racism or rope safety raise important issues.

Finally, the T*I*N Toy Party and Mental Gay Health help in various life situations.

The international human rights conference during EuroPride Week will have Europe as its central focus. The second conference will be organized in cooperation between the University and the University of Applied Sciences Magdeburg.

Lecture halls, as well as the spacious university grounds, will be available for the conference.

We would also like to achieve an intensive exchange with the international students of the University and the queer activists.

In which direction are queer rights in Europe going? Are we on the way back or forward? Can we secure rights

that have been fought for and make them accessible to all?

For more than 56 years, there have been very different developments worldwide.

We are still persecuted, imprisoned, and even killed in many countries. Progressive Europe is regressing in some parts, and even war is killing queer activists again.

In Central Europe, Germany should use its strong voice to bring queer rights forward.

We will invite some decision-makers from nearby Berlin to work with them on strategies. There has to be cooperation with politics and queer activists. We want to work together on a ten-point plan for queer rights in Europe.

This should be carried into the European Parliament with German influence. It is about changing something in the long term and working together.

We want to make access to the human rights conference possible for as many people as possible. Supply

and accommodation possibilities are affordable in our region. Nevertheless, we plan an extensive outreach program with the Otto von Guericke University and German foundations.

We are particularly concerned with travel costs and the possibility of many people participating in the event in person. In this way, we want to ensure that as many LGBTIQ* activists as possible can travel to Magdeburg and thus participate in the ten-point plan.

As we have visited our partner cities, we cordially invite their representatives to join us.

Due to the proximity to Berlin, international guests can participate in the conference as day guests without difficulties.

This year we have already welcomed some queer activists in the context of our Pride Demo on 20.08.2022.



CSD Saxony-Anhalt

Homo- Trans- and Bi-Phobia is a global problem that takes place not only in big cities but also in rural regions. In many cities, the Pride movement has already achieved a high level of acceptance, tolerance, and respect. Nevertheless, many parts of our community continue to experience exclusion and discrimination, especially in rural regions. For this reason, CSD Magdeburg e.V. has launched the project „CSD Saxony-Anhalt“. The aim is to bring queer visibility to the rural areas of Saxony-Anhalt and thus stand up for tolerance, diversity, and respect.

In addition, the project should serve as an advertising platform for large and small community events and their organizers.

After 20 years of experience, mistakes, and setbacks in the organization and hosting CSD and LGBTQI* events in Magdeburg, we wanted to give something back. Because isn't it true that many metropolises live from the fact that committed people from the surrounding areas help and organize with them? They benefit from the fact that people from the surrounding areas simply want to

get to know other queer people. Of course, the urbanization of society can be observed throughout Europe, but it is often stronger within the LGBTQI* community.

In the countryside, those who simply don't have the financial means to move are left behind, and those who can't come out to protect their family are left behind. Just as those who feel personally comfortable but still feel lonely because of the lack of contact with like-minded people.

Schönebeck is a town of about 30,000 inhabitants in the Salzlandkreis district. In 2020, one person approached us and said that she finally wanted to do something against homophobia in Schönebeck. We quickly found other like-minded people who also said we had to do something. "We like living in Schönebeck but also want to feel free here." So the group quickly found the motto: Schönebeck is more beautiful without homophobia. At the first Pride 2021, about 500 people took part in the March and the town festival.

The city of Stendal, with 39,000 inhabitants, is a good 60 km away as the crow flies.

It's the hometown of Johann Joachim Winckelmann (1717 - 1768), he was the first to know the sensual-erotic side of classical art. The Winckelmann Museum in Stendal is only slightly concerned with the homosexual tendencies of his namesake, yet much is preserved and known about him.

In Stendal, it was possible to found a regional group that meets monthly and was able to hold the first Pride in 2021 with approximately 400 people.

In the twin city of Dessau-Roßlau, with a population of around 80,000, there was a first Pride demonstration in 1998. At that time, about 40 people took part. Then, 24 years later, after about nine months of preparation and good support from Magdeburg, a great CSD was organized with a demonstration of over 1000 people. Now it will certainly not take another 24 years until the next CSD takes place in Dessau-Roßlau.

More than 100 km from Magdeburg is the Hanseatic town of Salzwedel in the Altmark district. Its 22,000 inhabitants are only a few kilometers from the former inner-German border. Walking through the city, one quickly realizes that it is far from a thriving Hanseatic town. Nevertheless, committed community members turned to us to bring color to the city and the region. As a result, around 300 people attended the first Pride in June 2022.

A regional group is forming in Germany's low mountain range, the Harz, which also wants to become visible soon. We support them on this path and hope that they can also benefit from the title EuroPride 2025 in Magdeburg. Because one thing is clear: we are a community in a federal state that sticks together.

Each regional group has its specific motto, specific demands, and clear orientation, which the local members determine together.



CSD Germany e.V.

We are part of a great whole, an appreciative and supportive community, a piece of an extraordinary network.

One of the goals of CSD Germany is to strengthen the general Pride movement in Germany. To support people in bringing Prides to life in their region and, above all, to increase their visibility in comparison to the shadow of the giant beacons Hamburg, Berlin, Cologne, and Munich, resulting in a positive change of the social attitude towards LGBTIQ* from the masses, especially in the countryside.

The more CSDs there are, the more people will experience and get used to them, and the more LGBTIQ* people will experience local support and solidarity.

We perceive the CSD Deutschland e.V. not only as a simple umbrella organization but as an opportunity to make our voices heard on a national level. Again and again, we notice how surprised people in our region are

when they hear that we are part of a germanwide organization. An organization in which we are equals with millions of cities.

That is why we, as one of about 60 members, must bring Pride to Germany outside of metropolises and capitals. In this case, it is possible not only to celebrate the great Pride in big cities but also to change something in the region in a sustainable way, to understand and establish the event or Pride as a community project of and for the whole country. We wouldn't have dared to do it on our own if we hadn't had the clear and benevolent support of Hamburg, Cologne, and Munich.

These big Prides were acting as midwives of the decision to put this project on the agenda, to fill it with life, and, above all, to have the unconditional will to organize EuroPride 2025 in Germany.



Queer life in Saxony-Anhalt and Germany I

In reunified Germany, §175 StGB (prohibition of homosexuality in Germany) was deleted without replacement in 1994 as part of the harmonization of laws.

The history of the paragraph goes back to the founding of the German Empire in 1871, and the prohibitions were considerably tightened under National Socialism. Thus, between 1933 and 1945, there were about 100,000 deportations of homosexuals.

In East Germany, the People's Chamber of the German Democratic Republic adjusted the age of consent to the general age of consent of 14 years as early as 1989. While in 1957, in East Germany, „punishable homosexual acts“ were restricted to young people under 21, in the same year, the Federal Constitutional Court of West Germany ruled that same-sex acts were clearly against the moral law. There, homosexual acts among adults were only exempted from punishment in 1969. It was not until 2002 that the Bundestag repealed the sentences passed during the National Socialist era and, on 22

July 2017, all sentences after 1945.

From the end of the 1990s onwards, the recognition of same-sex couples was fought for in Germany. This led to the introduction of the Civil Partnership Act in 2001. However, it turned out it would still take some time till „marriage for all“ became possible.

On 27 June 2017, Chancellor Angela Merkel declared the decision on „marriage for all“ to be a conscience decision. The bill was then passed by 393 votes to 226 and confirmed by the Bundesrat a week later, so same-sex couples were allowed to marry from October 2017. Along with this, rainbow families received the right to adopt.

However, not everything has been achieved by a long shot: for example, blood donation only became possible in the autumn of 2021 and only for people who have had sex exclusively with the same sex partner for

at least four months. The federal government of SPD, Bündnis 90/ Die Grünen, and FDP, elected in 2021, has taken up the cause of equality for queer people. Under the motto „Dare more progress“, the coalition wants to equalize sexual identity in the Basic Law, replace the still discriminatory transsexual law with a self-determination law, and counteract queer hostility with a national action plan. According to this, in the future, self-disclosure is sufficient for a change of personal status, the costs for gender reassignment surgery are to be covered by health insurance, and unjustly operated intersexual children are to be compensated by the state.

This bulwark of measures is also essential.

In Germany, we are experiencing a quantitative decrease in violent acts against queer people, but the existing acts are becoming more aggressive, dangerous, and damaging. A study by the Federal Anti-Discrimination Agency in 2017 found that 80% of respondents believe

that queer people still suffer from degradation and unequal treatment. This realization became frighteningly clear when Ella, a trans person who had fled, set herself on fire on Alexanderplatz in Berlin in the spring of 2021.

Often homophobia is openly acted out in Germany. For example, the Alternative for Germany (AfD) party usually aggressively speaks out against LGBTIQ* despite having a lesbian party leader.

For example, Andreas Gehlmann (then a member of the state parliament of Saxony-Anhalt) said in 2016: „Homosexuals in prison? We should do that in Germany too!“.

A press release from the AfD Saxony-Anhalt stated that its parliamentary group member continued to stand by this statement „unreservedly“ because he „sharply rejects moral decay and even generally openly practiced sexuality.“.

Queer life in Saxony-Anhalt and Germany II

In the 2021 state election campaign, the AfD made the following statement: The legal recognition of parents apart from „exactly two parents: father and mother“ was also „an expression of social decadence and cognitive degeneration.“

Despite slight losses, the AfD achieved 20.8% in this state election and is thus the second most potent force of the conservative CDU Christian Democratic Union of Germany.

In addition, the AfD wants to allow a so-called „gay cure“ and calls gay ambush phones „superfluous.“ The state association of the AfD is under observation by the Office for the Protection of the Constitution.

Saxony-Anhalt is a very rural federal state. There are far too few shelters for LGBTIQ*. In the big cities like Cologne, Berlin, Hamburg, or Munich, there are entire streets or city districts that are very queer. Here in Saxony-Anhalt, queer life is limited to a few clubs and associations. At schools, you often look in vain for projects that edu-

cate about sexual orientation and gender diversity. Profanity such as gay pig, faggot, or the like is not uncommon in the schoolyards. Therefore, the amendment of the equality article in Saxony-Anhalt was an important milestone in equality.

Although sexual identity has been equalized before the constitution of our federal state since 2020, the radical right-wing scene is a significant problem, as it is in other eastern German federal states. The state action plan for accepting LGBTIQ* in Saxony-Anhalt has been in place since 2015. This includes education and information, remembrance work, violence prevention and victim support, and legal foundations. However, according to a question to the state government, the implementation leaves much to be desired. There is still a lot to do here.

We have not made any progress in Ilga Europe's LGBTIQ* ranking for several years. We are currently only in 15th place. Asylum law does not recognize homosexuality as a reason for fleeing. Germany is yet to abolish mandatory second-parent adoption for lesbian same-

sex couples, trans, non-binary, and intersex parents. Any restriction on blood donation must be lifted. Civil society would like to see federal rules in place that allow all couples to be reimbursed, not just married heterosexual couples with a medical condition.

Germany clearly has some catching up to do here, and EuroPride provides an opportunity once again to draw attention to the situation and the demands.

In Europe, Germany has a pioneering role in many areas. In many things, Germany sets the tone and supports other European neighbors. Therefore, a great and significant improvement of LGBTIQ* rights could send a clear signal to other European cities but also the whole world.

Mainly Eastern European neighboring countries could also progress through this precise positioning of Germany.

A EuroPride in Germany after more than 20 years could create a push for the government in Germany to clearly and unequivocally stand up for LGBTIQ* freedom and promote it accordingly.

The first Queer Commissioner of the Federal Government has mentioned it several times. There are many projects and many important topics that the Federal Government has written on its agenda. However, it now needs intense pressure from the community or the population to implement these points.

A EuroPride in Germany would also have the possibility to create a community feeling again. Just as Germany is currently bringing women's football forward throughout Europe through its energy, the same could be the case with queer rights.

Security through visibility, is exactly for what we need many people in all regions and not just in the five big cities of the country. Only nationwide tolerance, acceptance, and support will help every single one.



Zaporozhye



Brunswick



Radom

Partner Cities program of Magdeburg I

In cooperation with the partner cities program of the city of Magdeburg, CSD Magdeburg e.V. works to support and promote the queer communities in our partner cities.

Le Havre

The twinning with the French port city of Le Havre was established on 9 May 2011. Le Havre is located in the heart of Normandy and, with its port, forms the gateway between the North Sea and the Atlantic Ocean.

Magdeburg, along with the Elbe itself, can look back on a centuries-old port history.

The local French group „Marche des fiertés Havraise“ will organize a Pride in Le Havre for the first time in June 2022. CSD Magdeburg e.V. supported the efforts of the French team and was present when Le Havre celebrated Pride for the first time.

Brunswick

The town twinning has existed since 8 December 1987. Magdeburg and Braunschweig became twin cities even before German reunification. Rivers and harbors connect our two cities directly by the water.

However, Braunschweig and Magdeburg are not only connected by water, the CSD Braunschweig and the CSD Magdeburg e.V. have been in good contact for years. Projects and actions are carried out together. For example, in 2021, there was an intensive meeting in Magdeburg's town hall about the projects in our partnership with the equality commissioners of both cities. In 2022, the CSD Magdeburg e.V. took a larger group to the CSD in Braunschweig to support the demonstration with its own truck and to present its projects at an information stand.

Radom

The partnership has existed since 8 June 2008

A surprisingly fast and well-developed partnership connects the citizens of both cities. Art, culture, and business are the focus of mutual interest. First contacts with the group „Queer Radom“ have already been established. In 2023, a first event will be held together at the US Consulate General Leipzig in Radom. In addition, we were at Warsaw Pride in July 2022 to network with local activists.

Zaporozhye

The partnership has existed since 29 May 2008.

Economic relations laid the foundation for this twinning. Due to the Russian war in Ukraine, it was tough for us to establish ties with the queer community in Zaporizhzhia. That's why we sought contact with Kyiv Pride. It is essential to support us right now in the whole country.

Lenny Emson, the director of Kyiv Pride, is our second patron this year, next to our mayor. Again, we want to draw attention to the terrible situation of LGBTIQ* people in the city.



Le Havre



Sarajevo



Harbin



Nashville

Partner Cities program of Magdeburg II

Sarajevo

The partnership has existed since 29 September 1977

The hopeful town twinning between Magdeburg and Sarajevo is the oldest and has experienced many high points since its existence. However, it has also had to overcome painful lows, especially during the Bosnian war in the 1990s. Contact is currently being established through the city twinning program of Magdeburg.

Harbin

The partnership has existed since 2 July 2008

Harbin is the city of ice and summer capital - full of charm and contrasts like everything else in China. The partnership agreement connects the two towns despite the distance of about 7500 km. But unfortunately, the rights of the queer population are also very opposite to our western ones, which makes it very difficult to establish contact.

Nashville

The partnership has existed since 28 May 2003

This bridge across the Atlantic was finally sealed in 2003. Exciting and lively friendly relations between the citizens of both cities enliven this partnership. The CSD Magdeburg e.V. and Nashville Pride are in contact via the city partnership program and social media. A mutual visit and exchange with projects across the Atlantic are planned for 2023.

Finances and marketing



Timeline
Funding

Press and Marketing

Timeline

Jahr			
2022	August	Pride Magdeburg 2022	Magdeburg
	September	Pride Halle	Halle (Salle)
		EuroPride Belgrad	Belgrad
	October	Pride Stendal	Stendal
		EPOA AGM - Licence	Turin
		CSD Germany Conference	Chemnitz
	December	World Aids Day	Sachsen-Anhalt
		Christmasmarket Pride Days	Magdeburg
	January	A City for Evryone	Magdeburg
	February	Valentines Day Action	Magdeburg
		CSD Germany Conference	Göttingen
		World Pride Sidney	Sidney
April	Pride Schönebeck	Schönebeck	
May	IDAHOBT	Sachsen-Anhalt	
	Pride Dessau-Rosslau	Dessau-Rosslau	
June	Pride Salzwedel	Salzwedel	
August	Pride Magdeburg	Magdeburg	
September	Pride Halle	Halle (Salle)	
	EuroPride Valletta, Malta	Malta	
October	Pride Stendal	Stendal	
	EPOA AGM - first update	N.N.	
	CSD Germany Conference	Düsseldorf	
December	World Aids Day	Sachsen-Anhalt	
	Christmasmarket Pride Days	Magdeburg	
January	A City for Evryone	Magdeburg	
February	Valentinstags Aktion	Magdeburg	
	CSD Germany Conference	Göttingen	
April	Pride Schönebeck	Schönebeck	
May	IDAHOBT	Sachsen-Anhalt	
	Pride Dessau-Rosslau	Dessau-Rosslau	
June	Pride Salzwedel	Salzwedel	
August	Pride Magdeburg	Magdeburg	
September	Pride Halle	Halle (Salle)	
	EuroPride Thessaloniki	Thessaloniki	
October	Pride Stendal	Stendal	
	EPOA AGM - second update	N.N.	
	CSD Germany Conference	N.N.	
December	World Aids Day	Sachsen-Anhalt	
	Christmasmarket Pride Days	Magdeburg	
January	A City for Evryone	Magdeburg	
February	Valentinstags Aktion	Magdeburg	
	CSD Germany Conference	Göttingen	
April	Pride Schönebeck	Schönebeck	
May	IDAHOBT	Sachsen-Anhalt	
	Pride Dessau-Rosslau	Dessau-Rosslau	
June	Pride Salzwedel	Salzwedel	
August	EuroPride Magdeburg	Magdeburg	
September	Pride Halle	Halle (Salle)	
October	Pride Stendal	Stendal	
	EPOA AGM - final report	N.N.	
2023			
2024			
2025			



Funding

For the organization of EuroPride 2025, we have calculated our costs based on past years' experiences.

Intensive preliminary talks with long-standing partners from the regional area allowed us to extract some costs.

We assume we can finance 195,000 € through income from the event and the association's contributions.

A cross-party decision to promote the Europride bid let us plan for around 100,000 € in public funding. These come from various areas such as culture, economy, twin city, and equality.

Around 200,000 € come from donations, advertising revenue, and project support from many large German companies. Talks with international companies such as IBM, Amazon, and Intel have been very positive. This is already reflected in many written pledges of support.

For the high-risk event planning and implementation area, we will find a non-profit UG associated with the association. This way, the risk of failure, for example, due to weather, pandemics, or geopolitical difficulties,

will be kept away from our association.

In particular, the immense support of advertising partners is to be used in the long term to financially support and secure the projects in Saxony-Anhalt.

- **City festival 70,000 €**
 - **Stage (technology, programme, artists) 60,000 €**
 - **Personnel (sales, security, service) 30,000 €**
 - **Advertising 30,000 €**
 - **Miscellaneous 10.000 €**
 - **EurePride Magazine (graphics, printing, re-action) 20.000 €**
 - **Euro Pride Village (technology, program, relocation) 40,000 €**
 - **Elbauenpark tent city 20,000 €**
 - **Night program 20.000 €**
 - **Euro Pride Demo vehicle costs 15.000 €**
 - **Human rights conference 30,000 €**
 - **Other events Exhibitions etc. 20,000 €**
 - **EPOA license and travel expenses 20,000 €**
 - **Project management 40.000 €**
 - **Reserve 20,000 €**
 - **Outreach programme 50,000 €**
- Total 495,000 €**



Press and Marketing

Intensive cooperation with press representatives has been part of our daily life for years. Especially the use of social media channels like Facebook, Tik Tok, Instagram, WhatsApp, and YouTube is significant.

The work with topic-specific websites and the necessary updating are essential steps to take everyone along to EuroPride 2025.

Working with influencers and multipliers on the relevant channels creates reach that cannot be paid for with any money.

We don't want to put much money into advertising but instead content.

For sustainability reasons, we do not wish to distribute giveaways on a large scale. Our advertising should be innovative and digital and reach people everywhere,

even if they can't go to the next queer club to pick up a magazine.

Above all, we want to advertise through a local presence. Therefore, our marketing team has set up an intensive travel plan.

Just as we have been seen in Copenhagen, Cologne, Le Havre, Warsaw, Vienna, Gloucestershire, Berlin, and London in the last few years.

That's why in the future, we will also be on-site in Belgrade, Sidney, Malta, Thessaloniki, and at many more Pride events.

Clear international messages will be repeated often to brand EuroPride 2025 in Magdeburg.

Letter of Support



IBM Client Innovation Center
Germany

IBM Client Innovation Center Germany GmbH
Universitätsplatz 12
39104 Magdeburg
ibm.biz/cicgermany

IBM Client Innovation Center, Universitätsplatz 12, 39104 Magdeburg

CSD Magdeburg e.V.
Breiter Weg 20
39104 Magdeburg

Magdeburg, 2nd August 2022

We support EuroPride 2025

Within IBM Client Innovation Center Germany we believe that diversity makes it all go round. We believe that seeing the world from different angles and perspectives is an opportunity, not a barrier.

Being equal is part of our Corporate Identity and we are proud that at IBM Client Innovation Center Germany our team works together successfully - no matter or especially because of who we are, how we look like and who we love. As a company with the main location in beautiful Magdeburg, we highly appreciate the initiatives of CSD Magdeburg e.V. to break down barriers, enhance tolerance and spread love.

Therefore, we are more than delighted to support the CSD Magdeburg e.V. in its application to host EuroPride 2025.

We wish the organizers the best of luck for a successful application and are keeping our fingers crossed.

Best regards, hoping to see you at EuroPride 2025 in Magdeburg



Jörg Fleischer
Managing Director

Geschäftsführung: Jörg Fleischer, Ingo Zimmermann, Cornelia-Hary Oltaru
Sitz der Gesellschaft: Magdeburg
Reg.-Gericht: Amtsgericht Stendal, HRB Nr.: 19455

 JUNGE PIRATEN

Junge Piraten Deutschland - Bundesgeschäftsstelle
Pflugstraße 9a, 10115 Berlin

CSD Magdeburg e.V.
Breiter Weg 20
39104 Magdeburg

Junge Piraten Deutschland
Bundesgeschäftsstelle
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03.08.2022

LETTER OF SUPPORT FOR THE EUROPRIDE 2025

Dear CSD Magdeburg e.V.,

as the Young Pirates of Germany, tolerance and acceptance are very important for us. We are the official youth organization of the Pirate Party Germany, which is seated in the European Parliament with Patrick Breyer. We also have three Czech Pirate-MEPs in our delegation.

Everyone should love who they want and no one should be discriminated because of their sexuality, gender or anything else. Particularly the east of Germany, including Saxony-Anhalt, is not as tolerant as the west may be. It doesn't matter if it's due to its history or if it's just the people - everyone should be tolerant.

We really appreciate your engagement by organizing the Christopher Street Days all over Saxony-Anhalt and promise that we will do everything we can to be a part of one of the parades.

Therefore, we entirely support the application for EuroPride 2025 in Magdeburg and wish you all the best.



Mika Gertenbach
Chairman



Fabian Holtappels
Vice Chairperson

 Verein für Vielfalt
in Sport und Gesellschaft

and

Marcus Urban

world's second outed professional football player in the 150-year history of football

Letter of support Europride CSD Magdeburg e.V.

I, the undersigned, Marcus Urban, hereby declare that the Association for Diversity in Sports and Society (Verein für Vielfalt in Sport und Gesellschaft) fully supports and promotes to carry out the application of the CSD Magdeburg e.V. for the Europride 2025. I come from this region and experienced and survived the GDR dictatorship. After the reunification of Germany we had to learn what freedom and self-determination actually means - how it feels to be free to speak your mind and how it is to live and love freely. After I was almost at the end of my rope as a child and teenager under the heavy burden of having to hide in professional football, I was able to free myself as a person and came out in 1994. But I also remember fleeing to a cafe with my partner from a group of thugs. After I became publicly known in 2007, I became a role model for many children, young people and adults worldwide and an enormous network developed around me, which became our Association for Diversity in Sports and Society. Since then we have been supporting the CSD Magdeburg because it has developed and grown every year. The legacy of freedom and self-confidence at an East-West crossroad in the heart of Europe would have a significant message well beyond Europride.

Sincerely,



Marcus Urban, Berlin, July 27, 2022
Geschäftsführer

Verein für Vielfalt in Sport und Gesellschaft e.V.
Maaßenstr. 14 - 10777 Berlin - Germany
www.verein-fuer-vielfalt.de



Amazon unterstützt den CSD Magdeburg e.V. bei der Bewerbung um die EuroPride 2025

Sehr geehrte Damen und Herren,

vielfältige Perspektiven sind eine Bereicherung für unsere Gesellschaft. Amazon setzt sich seit langem dafür ein, dass Menschen unabhängig von sexueller Orientierung und Identität gleichberechtigt leben und miteinander arbeiten können. Deshalb unterstützen wir das Bestreben des CSD Magdeburg e.V., erstmalig die EuroPride in Magdeburg auszurichten.

Noch immer gibt es Regionen und Länder, in denen inklusives Denken und Handeln nicht gelebt wird. Umso wichtiger ist es daher, öffentlich ein Zeichen für Akzeptanz, Toleranz und Gleichberechtigung zu setzen. Besonders in ländlichen Regionen gibt es für LGBTQIA+ Personen noch nicht genug sichere Räume zur individuellen Entfaltung. Die erhöhte Aufmerksamkeit, die eine Ausrichtung der EuroPride in Magdeburg schafft, bietet die Chance, aktiv Intoleranz, Vorurteilen und Ausgrenzungen entgegenzuwirken.

Als Arbeitgeber und Nachbar in der Region Magdeburg ist Vielfalt für uns essentiell. Unsere Teams brauchen verschiedene Ideen und Perspektiven, um jeden Tag besser für unsere Kundinnen und Kunden zu werden. Eine vielfältige Unternehmenskultur und ein entsprechendes Umfeld tragen maßgeblich zu unserem Erfolg bei. „Diversity, Equity and Inclusion“ sind bei Amazon keine Schlagwörter, sie haben klare weltweite Ziele und werden täglich gelebt. Weltweit gibt es bei Amazon mehr als 120 „Glamazon“ Mitarbeiter:innengruppen, die sich kontinuierlich für Toleranz und Chancengleichheit der LGBTQIA+ Community einsetzen.

Wir unterstützen den CSD Magdeburg e.V. und die Stadt Magdeburg in ihrem Bestreben, mehr Toleranz und Weltoffenheit zu schaffen, sodass wir als Gesellschaft friedlich zusammenleben können.

Mit freundlichen Grüßen,



Rocco Bräuniger
Country Manager Amazon.de



Patrick Geiger
Standortleiter,
Amazon Logistikzentrum Sülzetal

Amazon Deutschland Services GmbH | Marcel-Breuer-Str. 12 | 80807 München

Mehr über Amazon erfahren Sie auf Twitter: [@AmazonNewsDE](https://twitter.com/AmazonNewsDE) oder dem Amazon Blog: www.aboutamazon.de

C - Community | S - Solidarität | D - Diversität



CSD Deutschland e.V. | Prenzlauer Allee 7 | 10405 Berlin

CSD Magdeburg e.V.
Breiter Weg 20
39104 Magdeburg

Berlin, June 2022

To whom it may concern,

On behalf of the board of CSD Deutschland e.V., the German Pride Organizers Network, we support the application of CSD Magdeburg e.V. to host EuroPride 2025.

CSD Deutschland e.V. is the platform of the pride community in Germany, with about 60 prides as members. As such, we are pleased about the application of CSD Magdeburg e.V. to host EuroPride in 2025.

The mission of CSD Deutschland e.V. is to improve networking between the pride organizers and to promote mutual exchange and support, as well as to develop and address common goals. CSD Magdeburg e.V. has been actively involved in this for years.

We consider the intention to focus a EuroPride in Magdeburg e.V. on rural areas in the heart of Germany and also in the heart of Europe to be important and a clear sign of support for LGBTQIA+ there.

If this project is successfully implemented, CSD Magdeburg e.V. can be a role model for other regions in Germany and throughout Europe. This could give EPOA the chance to grow and show others how smaller cities can be involved in future EuroPrides.

The CSD Magdeburg e.V. team has already successfully gained experiences over the past few years. In this way, several prides could be initiated in the surrounding area and realized in cooperation with the local community.

However, a EuroPride would give these and other projects a booster effect, which would also serve as an example for many other Prides.

CSD Deutschland e.V. fully supports the application of CSD Magdeburg e.V. and wishes the entire application team every success.

We remain at your disposal for all further questions and information needed.

Kindest regards

CSD Deutschland e.V.

Kai Bülle

Ronald Zirke

CSD DEUTSCHLAND e.V. | Prenzlauer Allee 7 | 10405 Berlin

MAIL: vorstand@csd-deutschland.de | WEB: csd-deutschland.de | Facebook: [/csddeutschland](https://www.facebook.com/csddeutschland) | INSTAGRAM: [/CSDdeutschland](https://www.instagram.com/csddeutschland)
BANK: Deutsche Skatbank | IBAN: DE54 8306 5408 0004 1371 91 | BIC: GENODEF1SLR

GRÜNDUNGSDATUM: 15.05.2003 | Amtsgericht Berlin-Chalottenburg | VR 23571 B
STEUERNUMMER: 27/662/57211 | Finanzamt für Körperschaften I Berlin

CONSULATE GENERAL OF THE UNITED STATES OF AMERICA

LEIPZIG, GERMANY



June 22, 2022

The U.S. Consulate General in Leipzig has been a longstanding supporter of CSD Magdeburg e.V., and we look forward to continuing that support for their substantial work to advance LGBTQ+ rights in eastern Germany.

Members of the LGBTQ+ community continue to face discrimination and attacks. Supporting and defending the rights of the LGBTQ+ community are a priority for the Biden Administration and the U.S. Mission in Germany. A significant part of our work at the U.S. Consulate in Leipzig includes working together with our partners in eastern Germany, such as CSD Magdeburg, to combat intolerance, discrimination, and injustice. We applaud CSD Magdeburg's valuable work in raising awareness and helping to advance our common goal of creating a more just, equal, and tolerant society for all. We look forward to continuing our wonderful cooperation.

Kind regards,

Ken Toko
Consul General

Wilhelm-Seyffferth-Str. 4

04107 Leipzig

Tel.: 0341 - 21384 - 0

<http://leipzig.usconsulate.gov>



BÜNDNIS 90 / DIE GRÜNEN

Sachsen-Anhalt

Landesvorstand

Madeleine Linke, Landesvorsitzende
Dennis Helmich, Landesvorsitzender
Michelle Angeli, Landesschatzmeisterin
John Liebau, vielfaltspolitischer Sprecher
Robert Langmach, Beisitzer
Anne-Marleen Müller-Bahlke, Beisitzerin

Otto-von-Guericke-Straße 65
39104 Magdeburg

Landtagsfraktion

Cornelia Lüddemann, Fraktionsvorsitzende
Sebastian Striegel, Parlamentarischer
Geschäftsführer
Susan Sziborra-Seiditz, MdL
Olaf Meister, MdL
Dorothea Frederking, MdL
Wolfgang Aldag, MdL

Magdeburg, 21. März 2022

CSD Magdeburg e.V.
c/o EuroPride 2025
Breiter Weg 20
39104 Magdeburg

**Letter of intent -
Europride 2025 in Magdeburg, Saxony-Anhalt**

The Saxony-Anhalt state association of Bündnis 90/Die Grünen, in collaboration with the Green parliamentary group in Saxony-Anhalt, supports the application of CSD Magdeburg e.V. to host Europride 2025 in Magdeburg, Saxony-Anhalt. For years, we have been involved in the diverse Christopher Street Days events and also support the further implementation of these festive days in many municipalities of Saxony-Anhalt. It would be THE chance to show how diverse and cosmopolitan East Germany in general and especially Saxony-Anhalt is. Especially the CSD Magdeburg e.V. also thinks beyond the urban area in its activities and includes the rural surroundings. We support this in particular. We also want to strengthen the rural area and establish equal living conditions in the city and countryside. This includes living out, making visible and accepting and appreciating different gender identities, sexual orientations and different ways of living together, raising children and the number of sexual and love partners. With Europride 2025 in Magdeburg, the capital of Saxony-Anhalt, we would make this diversity visible and tangible.

However, we do not only want to express our support via a letter of intent, but also do so in our everyday political actions. Only a few weeks ago we wrote a press release because a city council member in Dessau-Roßlau was homophobicly insulted while he spoke out for the establishment of the CSD in Dessau-Roßlau. At the CSD meetings in the year 2022 we will as well be supporting the organizers.

We fully support bringing the Europride to Germany, to Saxony-Anhalt and lastly to Magdeburg to make queer life visible right here and to encourage especially young people to live the way they want.

Our thanks also go to the CSD Magdeburg e.V., which undertakes the application and also the organization of such diverse events. We appreciate this outstanding commitment - but of course also our active support.

With kind regards

On behalf of the state board & the state association of Bündnis 90/Die Grünen Sachsen-Anhalt

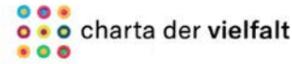
Madeleine Linke
State Chairwoman

Dennis Helmich
State Chairman

And representative for the Bündnis 90/Die Grünen parliamentary group in the Saxony-Anhalt state parliament

Cornelia Lüddemann
Parliamentary Group Chairwoman

Sebastian Striegel
Parliamentary Secretary



Geschäftsstelle „Charta der Vielfalt e.V.“ | Albrechtstr. 22 | 10117 Berlin

Diversity als Chance – Die Charta der Vielfalt für Diversity in der Arbeitswelt

CSD Magdeburg e.V.
Breiter Weg 20
39104 Magdeburg

EuroPride 2025 in Magdeburg

Berlin, 27.4.2022

Dear organisers of the Magdeburg CSD,

The German Diversity Charter would like to express its warmest support in your endeavour to host EuroPride 2025 and bring this Europe-wide signal of diversity to Germany. Considering its location and size, Magdeburg is a perfect place to show how LGBT*IQ people must be supported in all regions, not only in the major cities. It is especially in the smaller cities and rural places that our diversity efforts should be more focused on.

With over 4,600 signatories, the Diversity Charter (Charta der Vielfalt) is the biggest corporate initiative to promote diversity in companies and institutions in Germany. We advocate for the recognition, appreciation and integration of diversity in business culture. All employees should be valued – regardless of age, ethnic origin and nationality, gender, religion and worldview, physical and mental ability, sexual orientation and social background.

Many organisations consider their employees' sexual orientation and gender identity a private matter. But whether it's small talk at the coffee machine or at company parties: the standard idea of a heterosexual partnership is still simply assumed and cisnormative behaviour expected.

We believe that bringing EuroPride to Magdeburg in 2025 will be a strong signal and impact the diversity endeavours in the whole of Germany. CSD Magdeburg e.V. signed the diversity charter in 2019 and is a highly qualified and experienced association, supporting the LGBT*IQ community all year round. We fully trust you in hosting this important event and hope your application will be successful.

Best wishes

Stefan Kiefer
Stefan Kiefer
Managing Director

Stefan Kiefer
Geschäftsführer
Charta der Vielfalt e.V.
Albrechtstr. 22
10117 Berlin

Tel: 030 288 773 99 11
Fax: 030 288 773 99 99
Mail: stefan.kiefer@charta-der-vielfalt.de

Weitere Informationen unter:
www.charta-der-vielfalt.de

Der Verein ist unter der Register-
nummer VR 307 49 B beim
Amtsgericht Charlottenburg
eingetragen und unter der
Steuer Nummer 27/662/56207
als gemeinnützig anerkannt.



MVGM GmbH ■ Tessenowstraße 5a ■ 39114 Magdeburg

CSD Magdeburg e. V.
c/o EuroPride 2025
Breiter Weg 20
39104 Magdeburg

Ihr Zeichen ■ Ihr Schreiben vom
Unser Zeichen
SIS-foe
Telefon +49 391
5934-512
E-Mail
steffen.schuller
@mvgm.de
Magdeburg, den
28. Apr. 2022

Dear Ladies and Gentlemen,

As Messe- und Veranstaltungsgesellschaft Magdeburg GmbH (MVGM) we are the largest event company in Magdeburg and Saxony-Anhalt. More than 600 shows, meetings, parties and activities with over a million guests take place at our company's venues every year. We offer large arenas as well as traditional artistic and concert halls and of course Elbauenpark, as the green leisure and cultural oasis in the middle of our up-and-coming city. Here we strive to give German and international artists the space and freedom to express themselves in all their diversity and to culturally enrich our community.

We are very happy about and strongly support CSD Magdeburg e. V.'s application to host EuroPride 2025 in Magdeburg. This would be the perfect opportunity for us and our state capital to send out a powerful, colourful signal: diversity and tolerance are truly lived in Europe, across national borders and are defended resolutely against any discrimination and exclusion. Such values of an open society are non-negotiable. They are also an absolute part of MVGM's corporate culture as well as a guideline for our daily work, which is for a culturally rich, lively central German region.

It would be great if this message were to be directly linked to Magdeburg as a host city internationally in 2025 and beyond. We would be absolutely delighted to be allowed hosting EuroPride 2025 with participants from all over Europe. As operators of the most important venues in Magdeburg such as the AMO Kulturhaus, Elbauenpark, Getec-Arena, Johanniskirche, Messe Magdeburg and MDCC-Arena, we strongly endorse the application and offer full support to CSD Magdeburg e. V. in organizing an outstanding event.

With kind regards

Steffen Schüller
Steffen Schüller
Managing Director

Nähere Informationen zu unserem Umgang mit personenbezogenen Daten erfahren Sie unter www.mvgn.de/de/datenschutzhinweise/.

Messe- und Veranstaltungsgesellschaft Magdeburg GmbH (MVGM GmbH), Tessenowstraße 5a, 39114 Magdeburg ■ www.mvgn.de ■ E-Mail: info@mvgn.de
Telefon: +49 391 5934-50 ■ Fax: +49 391 5934-510 ■ Aufsichtsratsvorsitzender: Dr. Lutz Trümper ■ Geschäftsführer: Steffen Schüller ■ Handelsregister Amtsgericht
Stendal: HRB 110085 ■ USt-IdNr.: DE 187 599 192 ■ Bankverbindung: Stadtparkasse Magdeburg ■ IBAN DE 708 105 327 200 309 701 91 ■ SWIFT/BIC: NOLADE21MDD



Sektion der Fédération Internationale des Ligues des Droits de l'Homme
Association Européenne pour la Défense des Droits de l'Homme
Akkreditiert mit C-Status bei UNO, Europarat, UNESCO

Internationale Liga für Menschenrechte e.V.
Greifswalder Str. 4, D-10405 Berlin

CSD Magdeburg e.V.
c/o EuroPride 2025
Breiter Weg 20
39104 Magdeburg

Internationale Liga für Menschenrechte e.V.
Haus der Demokratie und Menschenrechte
Herbert Nebel
Greifswalder Str. 4
D-10405 Berlin
herbert.nebel@ilmr.de

Berlin, 28. May 2022

Letter of Support

Dear Board of CSD Magdeburg e.V.,

the legal equality of queer people is important so that they can live in a self-determined, recognised and respected way. This is not a matter of course and has certainly not been accepted by society as a whole. The world of the normative two-gender order still dominates.

But there is much more at stake than the legal regulations, namely the social climate. Stereotypes and prejudices are what create the breeding ground for structural and individual discrimination and violence.

The majority society is challenged to sensitise itself. For this, people need to network and structures are needed, also and especially in rural areas. What is uncomfortable must be persistently addressed. For this, cultural events - like EuroPride - are necessary spaces for exchange and political understanding.

We support your application to host EuroPride 2025 in Magdeburg so that lifeworlds can also change beyond the metropolises.

Best regards from Berlin

Herbert Nebel

Herbert Nebel
- Board of Directors -

Internationale Liga für Menschenrechte e.V. im Haus der Demokratie und Menschenrechte,
Greifswalder Str. 4, 10405 Berlin,
Amtsgericht Charlottenburg, Registernummer VR 2904 B
Vorstand:

Achmed Abed, Knut Albrecht, Claus Förster, Herbert Nebel, Eberhard Schulz
Tel. +49 30 396 21 22 | Fax +49 30 396 21 47 | vorstand@ilmr.de | www.ilmr.de
Bank für Sozialwirtschaft, Konto: IBAN DE2010020500003317100, BIC BFSWDE33BER



Kooperation der CSDs im Norden,
politisch kulturell engagiert seit 2001

CSD Nord e.V. • Paul-Krey-Straße 95 • 26135 Oldenburg
CSD Magdeburg e.V.

Breiter Weg 20

39104 Magdeburg

Europride 2025
LETTER OF SUPPORT

01.05.2022

As the association of Pride-Organizers in Northern Germany we are pleased and proud about the application of CSD Magdeburg e.V. to be host of EUROPRIDE 2025.

Often society, media and all kinds of organisations - even from the LGBTIQ* world - are focused on the large cities, even the main cities, in case of prides. But in the countryside there is more need of making LGBTIQ* Life visible and strengthen people in finding their own identity.

CSD Magdeburg has done a fantastic work over the last years in bringing the rainbow to many smaller cities. To be host of the Europride 2025 sure will release a new pulse in this area. A region, where fascist forces are getting stronger. Our community has to support the LGBTIQ*-people living there, calling this their home.

The CSD Nord - as the association of more than 20 pride-organisations in northern germany - will wish our friends of CSD Magdeburg all the best in this competition. We will be at your side and will support your efforts.

Happy Pride!

Thomas Sieverding
Kai Bölle
Thorsten Brandt

Board of CSD Nord e.V.



Anschrift:
CSD Nord e.V.
Paul-Krey-Straße 95
26135 Oldenburg
Kontakt:
Mail: presse@csd-nord.de
Web: www.csd-nord.de
Facebook: www.fb.com/csdnord
Bankverbindung:
Konto: 31975900 • BLZ: 280 602 28
IBAN: DE64 2806 0228 0031 9759 00
BIC: GENODEF1OL2 • Raiffeisenbank Oldenburg eG

Der CSD Nord e.V. ist eingetragen im Registerblatt VR 200818 beim Amtsgericht Oldenburg
Vertretungsberechtigter Vorstand: Thomas Sieverding, Thorsten Brandt, Kai Bölle

CSD Magdeburg e.V.
c/o EuroPride 2025
Breiter Weg 20
39104 Magdeburg

May 12, 2022

Letter of support: Euro-Pride 2025

Dear organisers of the Magdeburg CSD e.V.,

As the student council of Otto von Guericke University, we support the application of Magdeburger CSD e.V. to organise Euro-Pride 2025 in Magdeburg. Just as we strive to support LGBTQI* people in our work on campus, to give them a voice and to counteract discrimination, we would also like to make a contribution to society as a whole. Holding Euro-Pride 2025 in Magdeburg, Saxony-Anhalt is a unique opportunity to demonstrate Magdeburg's openness and diversity. Unfortunately, experiences of discrimination are still part of everyday life for many LGBTQI* people. In order to send a strong signal for the acceptance of diverse gender identities, sexual orientations and different forms of relationships, the Euro-Pride is an excellent means of bringing this diversity onto the streets. Last but not least, we welcome the fact that such events also strengthen the cohesion and networking of queer people in general. The student council of the OvGU stands for a progressive, diverse and cosmopolitan city and thus of course also for Euro-Pride 2025 in Magdeburg!

Finally, we would like to thank everyone, especially the Magdeburger CSD e.V., for organising such an event, as well as all other supporters and participants in the organisation of Euro-Pride 2025 in Magdeburg.

Best regards,

Leon Brandl (Speaker for Public Affairs of the OvGU Student Council)

Join GmbH · Klausenerstraße 10a · 39112 Magdeburg · Germany

CSD Magdeburg e.V.
c/o EuroPride 2025
Breiter Weg 20
39104 Magdeburg

Magdeburg, 13.05.2022

LETTER OF SUPPORT: EUROPRIDE 2025

Dear organizers of the Magdeburg CSD e.V.,

We create intelligent solutions for internal and cross-company communication and collaboration. As a team, with offices in Magdeburg, Eisenach, and Dresden, as well as other specialists in Frankfurt, Hamburg, Munich, and Szczecin, we help our clients achieve better success by making technology useful for people and society. People are at the center of everything we do. We treat other people with appreciation, heart, and mind. We listen attentively and give others empathy. We work together, develop ourselves further, we are the result of our joint work. WE ARE A TEAM! That's how we want to live and work and that's why we have included it in our mission statement. Because it should not only apply to Join but to the world "IT's all about people".

Therefore, it is a matter of the heart for us to support the CSD Magdeburg e.V.'s application to host EuroPride 2025 in Magdeburg, as we also experience, appreciate and connect "colorful" diversity on a daily basis. To grant overlapping communication and cooperation should not only be the task of companies. This should be the focus for all people to live together peacefully and colorfully. We would therefore be very happy if Magdeburg could present itself to Europe in this way as we already do.

Best regards

Lars Bendler

JOIN
IT's all about people.

Bankverbindungen:
Deutsche Bank Magdeburg
IBAN: DE24 8107 0024 0211 3842 00
BIC: DEUTDE33MAG

Wartburg Sparkasse
IBAN: DE86 8405 5050 0000 1728 80
BIC: HELADEF31WAK

Register:
Amtsgericht Stendal | HRB-Nr.: 26082
USt-ID: DE812810899

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Best Business Idea

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Seite 1 von 1

Magdeburg, der 08. Mai 2022

Queer Campus
Universitätsplatz 2
DE- 39108 Magdeburg

www.queercampusmd.info
queercampusmd@pm.me

Letter of support für den Euro Pride 2025 in Magdeburg

Sehr geehrte Menschen,

Magdeburg, als Hauptstadt des Bundeslandes Sachsen-Anhalt, das zu den neuen Bundesländern in Deutschland zählt, hat eine ganz besondere Historie. Erst im Krieg zerbombt und dann abgeschottet vom Rest Deutschlands und dem DDR-Regime untergeordnet, hatten die Bürger und vor allem die queeren Bürger Magdeburgs stets zu kämpfen. In der DDR wurde es unter Strafe gestellt, queer zu sein, wodurch sich keine queere Person in diesem Staat sicher fühlen konnte. In Teilen von Osteuropa ist das noch heute der Fall und trotz der Wiedervereinigung im Jahr 1990, gibt es durch konservatives Gedankengut aus der DDR immer noch viel Missgunst gegenüber queeren Menschen, die von Generation zu Generation weitergetragen wird. Deshalb versuchen wir vom Queer Campus, als queeres Referat der Universität, die Stadt Magdeburg und vor allem die Otto-von-Guericke-Universität, ein wenig bunter zu gestalten und einen sicheren Raum für alle queeren Studierenden zu bieten. Unglücklicherweise ist das noch nicht ausreichend. Unser Arm reicht leider nicht weit genug, um die ganze Stadt aufzuklären und überzeugen zu können. Dafür wäre der Euro Pride 2025 perfekt. Mit ihm könnten wir queere Menschen aus ganz Europa erreichen und so gut wie nie zuvor für Akzeptanz und Gleichberechtigung für queere Menschen einstehen und kämpfen. Deswegen finden wir es ungemein wichtig, dass unsere Stadt die Chance bekommt, sich weltoffen zu präsentieren und für ein buntes Europa einzustehen.

Mit freundlichen Grüßen

Jako Spretz

Lee Dietrich

Queer Campus

queeres Referat des Studierendenrates der Otto-von-Guericke-Universität Magdeburg

Queer Campus
Otto-von-Guericke-Universität
Universitätsplatz 2
39106 Magdeburg

Queerreferat des Studierendenrat
Otto-von-Guericke-Universität
Magdeburg

Verantwortliche Referent*innen
Jako Spretz
Lee Dietrich

CSD Magdeburg e.V.
Breiter Weg 20
39104 Magdeburg

May 6, 2022

Letter of Support: Euro-Pride 2025

Dear Sir or Madam,

Investitionsbank Sachsen-Anhalt (IB) is the development bank of the German federal state of Saxony-Anhalt. We offer a wide range of services to companies and entrepreneurs as well as to private and public-sector customers in the form of grants, loans and guarantees. The range extends from business promotion and training grants to home financing programs and municipal assistance.

As an employer based in Magdeburg, we support the social commitment of CSD Magdeburg e.V. and also the application to host the Euro-Pride 2025 in the capital of Saxony-Anhalt. Equality, equal opportunities and appreciation of diversity are fundamental principles for us. As a state development bank in this country, we support our female and male customers - regardless of age, ethnic origin and nationality, gender and gender identity, religion and world view, sexual orientation and social origin. We live an organizational culture in which individual, social and cultural diversity are understood as enrichment and as a quality feature.

We are delighted to see Magdeburg presenting itself as the host of Euro-Pride 2025 and thus sets an example for a Saxony-Anhalt that is cosmopolitan and open-minded.

With kind regards

Marc Melzer

Mandy Schmidt

CEO Investitionsbank Sachsen-Anhalt (IB)

Investitionsbank Sachsen-Anhalt
Anstalt der Norddeutschen Landesbank
Girozentrale
Domplatz 12 · 39104 Magdeburg
Postfach 3840 · 39013 Magdeburg

Telefon 03 91 / 5 89 – 17 45
Telefax 03 91 / 5 89 – 17 54
E-Mail info@ib-sa.de
www.ib-sachsen-anhalt.de

Norddeutsche Landesbank
Girozentrale
Sitz: Hannover, Braunschweig
Magdeburg

Handelsregister
AG Hannover HRA 2624
AG Braunschweig HRA 1026
AG Stendal HRA 2215



Bundesstiftung Magnus Hirschfeld Mohrenstraße 34 · 10117 Berlin
 CSD Magdeburg e.V.
 c/o EuroPride 2025
 Breiter Weg 25
 39104 Magdeburg



Gefördert durch:
 Bundesministerium der Justiz
 aufgrund eines Beschlusses des Deutschen Bundestages
 Kontakt:
 Dr. Daniel Baranowski
 Tel +49 (0)30 20 89 87 65-3
 daniel.baranowski@mh-stiftung.de

Letter of Support

Berlin, 5. Mai 2022
 Seite 1 von 1

The Federal Foundation Magnus Hirschfeld (Bundesstiftung Magnus Hirschfeld, BMH) was founded in 2011 by the Federal Republic of Germany, represented by the Federal Ministry of Justice, and aims to commemorate the life and work of Magnus Hirschfeld, to promote educational and research projects, to counteract social discrimination against lesbians, gays, bisexuals, trans*, intersex and queer people (LGBTIQ*) in Germany, and to make the life, cultures and everyday experiences of LGBTIQ* visible. In doing so, the foundation aims to promote the acceptance of people with a non-heterosexual orientation in society as a whole; the same applies to people who do not define themselves exclusively as men or women. The BMH is funded by an institutional grant from the federal budget.

The BMH strongly supports the application of the CSD Magdeburg e.V. for the EuroPride 2025 in Magdeburg. Holding the EuroPride for the first time in an East German state sends an important signal in the face of increasing anti-queer sentiments, anti-homosexual policies and attitudes rejecting the lives of LGBTIQ*. Hosting EuroPride in Magdeburg also explicitly draws attention to queer life outside of the well-known metropolises and thus sends an important signal for the inclusion of rural queer structures, which are indispensable for a strong queer community.

Daniel Baranowski

Dr. Daniel Baranowski
 Executive Board

Wissen schafft Akzeptanz.

Bundesstiftung Magnus Hirschfeld
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 Tel: +49 (0) 30 20 89 87 65-0 / Fax: -2
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Geschäftsführender Vorstand:
 Dr. Daniel Baranowski
 Steuernummer: 27 / 643 / 05572
 Finanzamt für Körperschaften I Berlin
 @mhstiftung

Geschäfts- und Spendenkonto:
 GLS Bank
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 hirschfeldstiftung

im Vorstand der
 R O B E N
 R O B E N
 B E I H I L F E
 S T I F T
 U N G E N



Health + IT Campus | Ölweide 18 | 39114 Magdeburg



CSD Magdeburg e.V.
 Breiter Weg 20
 39104 Magdeburg

02. Mai 2022

Supporting EuroPride 2025 in Magdeburg

Dear friends,

we write to you on behalf of Health + IT Campus. We would like to express our strong support for the bid by CSD Magdeburg e.V. to host EuroPride in 2025.

Magdeburg has a long history of volunteering, volunteering has always played a key part in city life. CSD Magdeburg has much experience of running a large scale event for many years and this in turn would help to underpin the success of the proposed EuroPride 2025.

We at Health + IT Campus enjoy a strong relationship with CSD Magdeburg e.V. We believe we have the skills and expertise to develop this volunteer programme over the coming three years in the lead up to a proposed EuroPride in Magdeburg in 2025 to be most inclusive and accessible ever.

We would be delighted for you to be given this honour to host the EuroPride 2025. We wish you every success in your bid and look forward to engaging with you further as the planning for the event moves ahead.

With our best wishes

Health + IT Campus GmbH & Co. KG
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 Geschäftsführer:
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 Matthias Schulz
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 Matthias Schulz
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Seite 1 von 1

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CSD Magdeburg e.V.
 c/o EuroPride 2025
 Breiter Weg 20
 39104 Magdeburg

Berlin, 30.04.2022

LETTER OF SUPPORT

From the bottom of our hearts we would like to support Magdeburg's application for EuroPride 2025! In our many years of work for LGBTI human rights, we have repeatedly noticed how important it is to support queer NGOs, especially in structurally weaker areas. I myself went to the Pride in the Baltic States for years as a delegate for Amnesty International and learned there how a strengthened queer community could grow out of hard-fought beginnings after relatively few years, which could then finally successfully carry out the EuroPride.

I wish this success story also for Magdeburg! Because the queer community there is not yet as strengthened and rooted as in larger, more established cities, Magdeburg absolutely needs EuroPride2025! And the queer community there definitely has what it takes to pull it off, I fully trust in the energy and the know how of queer Magdeburg, I could already convince myself of that when I have been in Magdeburg, recently.

Happy EuroPride Magdeburg!

Rupert Haag

Rupert Haag
 Head of Queeramnesty
 Amnesty International Germany



DIE LINKE
 Bundesgeschäftsführer



Jörg Schindler

Kleine Alexanderstraße 28
 10178 Berlin
 joerg.schindler@die-linke.de
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Letter of support

With great pleasure I have heard about the application of the CSD Magdeburg e.V. to host EuroPride 2025. EuroPride is a European institution that brings the social and political demands of the LGBTQ* community to the public. Especially the connection of social debates with the fight for equal rights characterizes EuroPride.

For many years I have been following the work of CSD Magdeburg e.V., the association is the loud voice of the LGBTQ* community in Magdeburg and is noticed throughout Saxony-Anhalt and beyond.

A EuroPride in Magdeburg is a wonderful signal to society. It is shown that there is a committed and dynamic LGBTQ* community even away from the metropolises of millions. That is why I wholeheartedly support the application for EuroPride 2025.

Much success and all the best,

Jörg Schindler

Jörg Schindler
 Party Secretary



DER REKTOR

Otto-von-Guericke-Universität Magdeburg, Postfach 4120, 39016 Magdeburg

Prof. Dr.-Ing.
Jens Strackeljan

Otto-von-Guericke-Universität Magdeburg
Universitätsplatz 2
39106 Magdeburg

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rektor@ovgu.de
www.ovgu.de

Ihre Zeichen, Ihre Nachricht vom: Unsere Zeichen Durchwahl: Datum:
25.04.2022

Letter of support for the application to host EuroPride 2025

Dear organisers of the Magdeburg CSD e.V.,

in the last three decades, the Europride is taking its journey to highlight the need for legislative progress of LGBTQ* people Europe-wide. In my capacity as Rector of the Otto-von-Guericke University Magdeburg, I am pleased to support your efforts to bring EuroPride 2025 to Magdeburg, which will be a historic event for our cultural and social life in Magdeburg. Magdeburg would be the first city in the new federal state to host EuroPride. Bringing together the community with LGBTQ* people from all over the world will expose our diversity and underline that we are more than our borders – of language, colour of skin, gender and many other. Otto-von-Guericke University is committed to making its environment more open-minded against exclusion and discrimination of LGBTQ* people. Thus, this unique event in 2025 is an outstanding opportunity to welcome a greater queer presence and more queer structures in our host town, in our university but also in Saxony-Anhalt and beyond. We appreciate and highly welcome the biggest event in the European LGBTQ* community EuroPride 2025 for participation and against discrimination. Since everyone's different and clearly, diversity is what we love and live, it is important to offer plenty of variety. Therefore, the Otto-von-Guericke University is proud to support talks and panel discussions on LGBTQ*rights, movements, and experiences in 2025 during the EuroPride. We openly stand in solidarity and commit with CSD Magdeburg e.V. to make room for discussions, and to raise awareness among citizens and our own University for diversity in our society, for equality and human rights for all. Beyond the internal signal for greater acceptance and visibility for LGBTQ* people, Magdeburg would clearly send a signal of democracy to our twin towns, into Ukraine, Bosnia and Herzegowina, China and Poland to choose courage by placing campaigns for equality.

As Rector of the Otto-von-Guericke University, I strongly express my and the University support for Magdeburg`s application to host EuroPride 2025 and will be very pleased to see this encouraging event hosted here.

With the best wishes, sincerely yours,

Prof. Dr.-Ing. Jens Strackeljan
Rektor

DIE LINKE. (THE LEFT). Saxony-Anhalt
Executive Board
Ebendorfer Straße 3
39108 Magdeburg



CSD Magdeburg e.V.
Breiter Weg 20
39104 Magdeburg
Germany

Magdeburg, 4. April 2022

Support for Magdeburg`s application to host EuroPride 2025

Dear board members of CSD Magdeburg e.V.,

EuroPride has to come to Magdeburg. And the CSD Magdeburg e.V. is the* right organizer* to organize it here. We, the political party DIE LINKE, have been attending Christopher Street Day for many years at the invitation of the CSD e.V. We have always experienced the preparation as professional, binding and careful. The trusted cooperation makes us stronger, more confident and more sensitive.

With the decision for Magdeburg, EuroPride would come to East Germany for the first time. The state capital of the federal state of Saxony-Anhalt is a good place for this, in the midst of a rural and small-town environment. Many people here have been waiting for a symbol like the EuroPride and its important accompanying events. They would seize the opportunity to show themselves, to celebrate, to be part of something self-evident. They would bring with them the courage they build on, each and every day, living their lives self-reliant in their villages and communities. A big parade would shine even beyond the federal state, far and wide into the east of Germany and Europe.

It would also bring color and light to the places associated with fear and pain. In the 1990s, Neo-Nazis murdered people in Magdeburg and chased them through the city during the "Ascension Day Riots". Even today there is violence and discrimination. The Alternative for Germany (AfD), a far-right party, has far too many seats in the state parliament of Saxony-Anhalt. At the same time there was and is resistance and self-confident diversity. Magdeburg - as one of the largest cities in the federal state - is a destination for immigration, a university location, a party city and a tourist attraction. It's time to show that East Germany is more than demolition and waiting: transformation must become emancipation.

DIE LINKE knows a little bit about what it means to be in the minority. We fight to ensure that the freedom which this society postulates for everyone is actually redeemed. We know that we need each other to create a world where one can be different without having to fear.

Kind regards,

Janina Böttger
State executive of the party DIE LINKE. Saxony-Anhalt

BZgA • 50819 • Köln

CSD Magdeburg e.V.
Breiterweg Weg 29
39104 Magdeburg



Bundeszentrale
für
gesundheitliche
Aufklärung

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Telefax (0221) 8992-201

Datum:
March 16, 2022

Endorsement of Magdeburg's bid for the Europride 2025

Dear organisers,

Pride events are important - important for queer communities, important for the acceptance of diversity and also important for health. One's own well-being has an influence on health resources, health-promoting behaviour and a healthy lifestyle. This includes accepting yourself as you are, especially with regard to your own sexual and gender identity. That is why the Federal Center for Health Education (Bundeszentrale für gesundheitliche Aufklärung, BZgA) supports for over 30 years queer people and their communities in a variety of ways, for example through nationwide education and information offers, but also through the local strengthening of living environments in joint action with the German AIDS Service Organization (Deutsche Aidshilfe).

In rural areas in particular, it can be difficult to find the support that is needed to accept yourself as you are. And structural offers in the field of health promotion and disease prevention are sometimes only partially available or present. Impulses can be conveyed in a variety of ways - especially through big events such as Europride. The Europride sets an example for diversity and acceptance throughout Europe and is able to bring important community issues to the public. Therefore, the BZgA expressly supports the application of the CSD Magdeburg e.V. as host of Europride 2025.

With best regards,

Prof. Dr. Martin Dietrich

Acting Director, Federal Centre for Health Education, Germany

Erreichbar mit öffentl. Verkehrsmitteln:
KVB-Linie 1, Haltestelle Maarweg

Dienstzeiten:
Montag - Donnerstag: 9:00 - 15:00 Uhr
Freitag: 9:00 - 14:30 Uhr

Kontoverbindung:
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Filiale Saarbrücken
BIC: MARKDEF3333
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Martin Seiler
Chief Human Resources and Legal Affairs Officer

Letter of support

14 March 2022

As a member of the Board of Management of Deutsche Bahn AG responsible for Human Resources and Legal Affairs, I would like to use this letter to express my support for your application for EuroPride 2025 in Magdeburg and Saxony-Anhalt.

Deutsche Bahn is by far the largest employer in Saxony-Anhalt with almost 7900 employees. Examples include the many employees in customer service, the facility management of DB Services, DB Cargo with its strong locations in Halle and Magdeburg, the S-Bahn Central Germany with its technology hub, and the DB vehicle maintenance plant in Dessau, which is relevant throughout Germany. This is also where we derive our commitment to the region.

Together with our LGBTIQ* employee network railbow, I am sure that a EuroPride in Magdeburg and Saxony-Anhalt will be an enrichment. It gives us the chance to underline that diversity is one of our main strengths. It is also important to us that an event of this magnitude gives people a sense of community in their own homeland and across state borders. Social contacts from the city to the countryside can be revived and new ones established. As Deutsche Bahn, we are happy to be part of a major project and a lively movement in this sense.

We are happy that with the regional CSD network "CSD Saxony-Anhalt", which includes the CSD in Schoenebeck, Stendal, Salzwedel, Dessau-Roßlau and Halle, as well as the numerous organizations of the LGBTIQ* community in your region, a strong platform for a joint project has developed.

At the same time, we see this as a key support for our commitment to ensuring that diverse work and corporate cultures are and remain a matter of course throughout Germany.

We are also pleased that mobility during a Euro-Pride in Magdeburg and Saxony-Anhalt will be ensured as far as possible via public transport services.

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2/2

In this sense, we are happy to contribute our share to the success of EuroPride 2025. In this sense, we wish you and us a successful application for EuroPride 2025 and keep our fingers crossed that you will be able to bring this important event to the Elbe, Havel and Saale rivers.

Best regards

Martin Seiler
Member of the Executive Board
Human Resources & Legal Affairs
Deutsche Bahn AG



Dachverband Lesben und Alter e.V.
Sigmaringer Straße 1, 10713 Berlin

CSD Magdeburg e.V.
c/o EuroPride 2025
Breiter Weg 20
39104 Magdeburg

Dachverband Lesben und Alter e.V.
Sigmaringer Straße 1
10713 Berlin

Tel: 030 55249384
Mo + Mi 09:00-15:00 Uhr
Di + Do 14:00-18:00 Uhr

kontakt@lesbenundalter.de
www.lesbenundalter.de

Berlin, den 30. März 2022

Letter of support – EuroPride application 2025

Dear Team of CSD Magdeburg,

Dachverband Lesben und Alter e. V. fully supports your application for EuroPride 2025 in Magdeburg. CSD Magdeburg was among the first pride organizations in Germany who filled out the checklist for age-appropriate pride events and is registered as such on the website <https://csd-ist-fuer-alte-da.de/>. In Magdeburg EuroPride will be hosted for the first time in an east german city. The situation for older lesbians needs to be on the agenda especially in rural areas and in federal states who need support in their current problematic political situation. With your application you draw attention to those.

Dachverband Lesben und Alter is the voice for older lesbians and is the umbrella organization for lesbians and old age in Germany. Our main goal is to strengthen society's awareness of their living situation. We represent their interests vis-à-vis politicians and welfare associations. Everything that enables women to lead independent, economically stable lives is also a lesbian issue: old-age security, forms of housing, preventive health care, care and nursing, pension policy and the threat of old-age poverty.

Together with BISS (the umbrella organization for gay seniors), Dachverband Lesben und Alter launched the campaign "CSD ist für Alte da!" (Pride is for the old) in 2019. At the heart of the campaign is a practical guide for an age-appropriate pride festival as well as other demonstrations, parades, street festivals and events.

We believe CSD Magdeburg can make EuroPride 2025 a full success for older LSBTIQ+ people.

Best wishes

Carolina Brauckmann
Board member

Sabine Arnolds
Office manager

Dachverband
Lesben und Alter e.V.
Sigmaringer Straße 1
10713 Berlin

Vorstand
Jutta Brambach, Carolina Brauckmann,
Felicitas Drubba, Sabine Thomsen
Reingard Wagner

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CSD Magdeburg e.V.
Breiter Weg 20
39104 Magdeburg

29.03.2022

Letter of Support for EuroPride 2025

Dear members of CSD Magdeburg e.V.

The Friedrich Naumann Foundation for Freedom (FNF) would like to express its full support for EuroPride 2025 that will be convened by CSD Magdeburg e. V. As part of its strategy for the advancement of human rights, the FNF promotes Prides all over the world. We are convinced that Prides draw attention to the human rights situations of LGBTQI communities and are effective instruments for the civil society in protecting such communities. A Pride day or week highlights the ongoing violence and discrimination based on sexual orientation or gender identity.

The FNF is firmly committed to promote the idea of Pride, especially by using the local context and intersectional approach where possible. Increasing the number of allies, including political parties, democratic movements, NGOs, journalists and donor organizations, who are willing to work together and align their activities on different fronts is equally a top priority for us in this regard.

In addition to conveying our steady encouragement for the EuroPride 2025, we stand ready to provide necessary help and become a significant partner in organizing the human rights and LGBTQI conference.

Please do not hesitate to contact me, should you have any questions or requests for cooperation.

Best regards
Katja Raab
Leiterin Länderbüro

Länderbüro Mitteldeutschland
Robert-Franz-Ring 1a
06181 Halle (Saale)

Tel: +49(0)3 45.6 86 96-#F1#
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Hochschule Magdeburg-Stendal, Faxillon 35 55, 39011 Magdeburg

CSD Magdeburg e.V.
Ms Leonie Herzog
c/o EuroPride 2025
Breiter Weg 20
39104 Magdeburg, Germany

Prof. Dr. Anne Lequy
Rector

Tel.: +49 – 391 – 886 4223
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rektorin@h2.de

14.03.2022

Letter of support for the application to host EuroPride 2025

Dear Ms Herzog,

In my capacity as Rector of Magdeburg-Stendal University of Applied Sciences, I am pleased to support your efforts to bring EuroPride 2025 to Magdeburg.

As a research and teaching institute committed to social affairs, health, economics, technology and the environment, Magdeburg-Stendal University of Applied Sciences bears a responsibility for making its environment more open-minded and tolerant. We make this claim on behalf of the federal state capital city and also on behalf of our second campus in the Hanseatic city of Stendal and the entire Altmark region. We welcome a greater queer presence and more queer structures in the region. As a place of education, we want to be a 'safe space'. We advocate for more 'safe spaces' in our federal state, in both urban and rural areas.

Magdeburg-Stendal University of Applied Sciences sees itself as a place where the exclusion of minorities and discrimination have no place, even in times of international conflict and increasing propensity to violence. Differentiated perspectives, diversity of opinion and different ways of life are inseparable from the research and teaching conducted at our university. As a university community, we proactively support these values.

- Magdeburg-Stendal University of Applied Sciences has been committed to combating discrimination and promoting cosmopolitanism for years. The university is committed to these values under the label 'Weltoffene Hochschulen - Gegen Fremdenfeindlichkeit' (Open-minded universities – against xenophobia) which was initiated by the German Rectors' Conference in 2015.
- Since 2015, I have been a sponsor of Hegel Gymnasium Magdeburg in the 'Schools without Racism – Schools with Courage' project and in 2019 I was appointed Democracy Ambassador for the 'State Programme for Democracy, Diversity and Cosmopolitanism'.
- The university also participates in various campaigns, including the network project entitled 'Respect. For participation and against discrimination'. This network is dedicated to raising awareness on discrimination, documenting cases of discrimination and jointly developing anti-discrimination strategies. Another example is the cooperation programme 'Denken ohne Geländer' (Thinking without Railings). Around the 27th of January each year, the day on which Auschwitz was liberated, the Stendal campus hosts films, readings, concerts, lectures and workshops to encourage people to talk about tolerance and diversity, discrimination, violence and ways of living together in society.

Hochschule Magdeburg-Stendal | Breitscheidstraße 2 39114 Magdeburg | Tel. +49 391 886 30 www.h2.de | Deutsche Bundesbank Filiale Magdeburg IBAN DE37 8100 0000 0081 0015 03 BIC MARKDEF3303 | Umsatzsteuer ID DE 218 059 771

university of applied sciences



- Following the violent death of US-American George Floyd, many university members showed solidarity with the discrimination faced by people of color worldwide and demonstrated for human rights. The university's own working group on Protection Against Discrimination took up the debate and drew up a 'Resolution against Racism', which was passed in the Academic Senate on 20 June 2020.
- What's more, our students have agreed with their teachers that they will "support them with a view to gender, origin, disability, family responsibility, personal attitudes as well as study ability" and that they will "appreciate and promote the diversity of our students" and "actively engage against discrimination". The 'Guidelines for Teaching and Learning' were adopted by the Academic Senate of Magdeburg-Stendal University of Applied Sciences on 4 March 2019.
- Our Mission Statement from 2011 is once again filled with new life. For more than ten years now, this statement has declared that Magdeburg-Stendal University of Applied Sciences stands for "quality in its self-administration" and is an "ethically responsible university [...] for the needs of its various members and partners [...] students, staff, society and the economy" and that "quality for individual lifestyles" is a primary concern (Mission Statement of 9 February 2011, para. 6 and 4).

As rector of Magdeburg-Stendal University of Applied Sciences, I stand in solidarity with CSD Magdeburg e.V. to raise awareness among citizens and to set a sign of support and solidarity for all single queers. I would like to encourage CSD Magdeburg e.V. in its commitment to queer people and a peaceful and diverse coexistence of the sexes in our society.

I wish you good luck and all the best for your application. I would be pleased to see EuroPride 2025 take place in Magdeburg. This would be a great first for East Germany and an encouraging sign for our society.

With the best wishes, sincerely yours,

Prof. Dr. Anne Lequy Rector

university of applied sciences



COSMO CONSULT AG | Schöneberger Str. 15 | 10963 Berlin

CSD Magdeburg e.V.
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22.03.2022

Please bring EuroPride 2025 to Magdeburg!

Dear organisers of the Magdeburg CSD,

Every human being is special. And every human being has a right to live in a world that not only respects but also values what makes them special. This form of dignity is something that we all have, simply because we exist in the world.

A statement like that may sound a bit unusual for a company from the digital sector. But that is precisely the point: dignity for all human beings, the freedom for them to pursue their own form of happiness and live it out - that is far from being the norm. It is still necessary to fight to make this normal. We must stand up for it wherever necessary, openly and proudly. We must affirm it wherever we can.

Humanity and compassion are part of our DNA as a company. Technology is not an end in itself for us. Technology must help people. It must give them the freedom to develop their potential, to make their dreams come true, to make the most of their talents. That is who we are.

We are working on the future - a human future - in many countries around the world. Also in Magdeburg. Or even especially in Magdeburg: Here, one of our teams is developing completely new technologies with partners from the fields of science and industry. It is therefore both a great pleasure and an honour for us to support CSD Magdeburg e.V.: Let's bring EuroPride 2025 to Magdeburg together!

Sincerely
COSMO CONSULT AG

Uwe Bergmann
CEO - Chief Executive Officer

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COSMO CONSULT - the power of people



Otto pflanz! e.V., Forsthausstr. 51, D-39126 Magdeburg

CSD Magdeburg e.V.
Breiter Weg 20
39104 Magdeburg

Otto Pflanz! e.V.
Forsthausstraße 51
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info@ottopflanzt.de

Datum:
04.03.2022

Endorsement of Magdeburg's bid for the Euro Pride 2025

Dear organisers of the Magdeburg OVGU Pride Group,

As an initiative to make our city greener with the ambitious goal to plant one tree for every citizen, we are painfully aware how important social cooperation, solidarity and teamwork is: Organising to plant trees is a highly democratic and inclusive process. In our understanding of the concept of sustainability, ecological and social issues cannot be separated from each other. That's why we try to take part in as many social-cultural activities and events as possible to support and celebrate culture and diversity.

When on the field, many people of different backgrounds come together for one purpose, learn from each other, help each other and join a common philosophy. We see the bid to host the Europride 2025 as an opportunity to bring together people from outside of Magdeburg as well as Magdeburg citizens, and to raise awareness towards challenges and chances of a (mostly but not exclusively social) sustainable development, both on a local and global level. Taking the Sustainable Development Goals as a reference, there is no sustainable future without gender equality, acceptance and strong cohesion.

So, in a nutshell, our goal is not only to make Magdeburg greener again but also more colourful in terms of diversity! Therefore, Otto Pflanz! e.V. gladly supports your bid for the Europride 2025.

With best regards,

Juliana Hilf
Founding member and member of the board / Otto pflanz! e.V.

Hartwig Haase

CSD Magdeburg e. V.
Breiter Weg 20
39104
Magdeburg
Germany

Sven Lehmann
Parliamentary State Secretary and Federal
Government Commissioner for the
Acceptance of Sexual and Gender
Diversity
Member of the German *Bundestag*
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PHONE +49 30 20655 1100
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WEBSITE www.bmfjsfj.de
PLACE, DATE Berlin, 24 March 2022

Support for Magdeburg's application to host EuroPride 2025

Dear board members of CSD Magdeburg e. V.,

It was with great joy that I heard about the city of Magdeburg's application to host EuroPride 2025.

Magdeburg would be the first city in the new federal *Länder* to host EuroPride. The application provides a fantastic opportunity to give visibility to queer life far beyond Magdeburg and the federal *Land* of Saxony-Anhalt. The message would be clear: queer life does not only take place in megacities such as Berlin, Hamburg or Munich, but also in smaller cities and towns and in rural areas.

Throughout Europe, the diversity of our society needs greater acceptance and visibility. For the queer community, Magdeburg 2025 could show what practised openness and support could look like. This is a very important signal as many people and political groupings in Saxony-Anhalt also speak out against equal rights for LGBTIQ+.

PAGE 2 By organising EuroPride in Magdeburg, Saxony-Anhalt and Germany would not only send out a strong signal, but it would also be sent out by Magdeburg's twin towns, among others into Ukraine, Poland, Bosnia-Herzegovina and China. This is important as it will give all of those courage in these places who campaign for gender equality and the protection of LGBTIQ+.

The new Federal Government is planning on bringing about many important improvements for queer persons during this legislative term. A National Action Plan for the Acceptance and the Protection of Sexual and Gender Diversity is being drafted. As Federal Government Commissioner for the Acceptance of Sexual and Gender Diversity, I will coordinate the implementation of the objectives set out in it. To this end, I am also exchanging views with associations, clubs and initiatives.

As Federal Government Commissioner for the Acceptance of Sexual and Gender Diversity, I expressly support Magdeburg's application to host EuroPride 2025 and I very much hope that it will be successful.

Best regards,



Sven Lehmann

**Freie
Demokraten**

Landesverband
Sachsen-Anhalt **FDP**

Magdeburg, February 24th, 2022

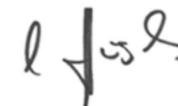
Endorsement of Lydia Hüskens to bring Europride 2025 to Magdeburg

CSD Magdeburg e.V. is a loud and clear voice for LGBTIQ-rights in our state of Saxony-Anhalt. The organisation not only hosts the annual pride parade in Magdeburg, the organisers also ensure awareness for LGBTIQ-issues throughout the entire year. They are an important and driving influence to make our city and our region more welcoming and open every day.

As an influential event and a strong pillar of support for LGBTIQ-rights in major European cities, Europride can now take its next step to the less urban areas, where change is still happening slower and support always is a bit further away. Bringing Europride to Magdeburg bears the opportunity to massively boost the impact of the CSD Magdeburg e.V. as an outspoken voice for human rights in Magdeburg and Saxony-Anhalt. As head of the Free Democratic Party (FDP) in Saxony-Anhalt, I strongly support the bid of CSD Magdeburg e.V. to bring the 2025 Europride to our state capital.

Even though our state is facing the challenges of a strong populist influence, we can guarantee a welcoming city. We will take every step to ensure the city administration's open ear to LGBTIQ-issues, that everyone is prepared to host a successful event. Together we can widen the reach of our demands of equal rights, equal opportunities and universal acceptance far across the city limits. We can show people, young and old, who might still struggle with their orientation, that they can proudly live the lives they want.

With best regards



Dr. Lydia Hüskens MdL

Chairperson

Antidiskriminierungsstelle des Bundes, 11018 Berlin

CSD Magdeburg e.V.
Breiter Weg 20
39104 Magdeburg

Endorsement of Magdeburg's bid for the Europride 2025

Berlin, 8th February 2022

Page 1 of 1

Dear organisers of the Magdeburg CSD,

Since 1992, the Europride has been bringing together queer people from all over the continent to join in one day of visibility, thus sending a Europe-wide signal of diversity. Many major cities have already hosted this important event.

But stepping up against exclusion and discrimination of LGBTQ* people may be even more important outside the capital cities and urban centres, where challenges are often much greater. For many years now, the Christopher Street Day Magdeburg has been taking a strong stand for the acceptance of queer lifestyles in Eastern Germany. Through various co-operations, it also supports pride parades in small towns across the region and helps to give visibility to the community in rural areas of Saxony-Anhalt and beyond.

These deep roots in its region define the bid of CSD Magdeburg e.V. to host the Europride 2025 and make it an outstanding opportunity. The Europride in Magdeburg would be proof that the values of an open society are being lived and defended in every part of Europe, in big cities as well as in small towns. Therefore, the Federal Anti-Discrimination Agency (FADA) gladly supports your bid for the Europride 2025.

With best regards,



Bernhard Franke,
Acting Head FADA



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